

## Message from the President

Dan Stock, Robert Parks Library



First, I want to express our appreciation for excellent work Carol Perrin oversaw during her tenure as president including the completion of our first strategic plan and improvements to our web site and newsletter to name a few. No one regrets more than I her decision to step down. Fortunately, she will continue to help FOML as a board member and as our registrar.

As reported elsewhere in this newsletter, Christine Lind Hage and Cathy Russ gave us all many helpful suggestions on how to become more effective advocates or "Apostles" for both our home libraries and libraries in general.

Their advice is par-

continued on page 2

# Among Michigan Friends

**INFORMATION • SUPPORT • ADVOCACY** 

Volume 14, Issue # 3 March 2007

www.foml.org

# **Fundraising**

# A Linking at the Freemont Area District Library

Wednesday, May 9, 2007

### **Morning Session**

- Fundraising Basics
   Dale Hull, Dale Hull & Associates, Inc., Petoskey
- · Lunch (included in registration) and Tours

### **Afternoon Session**

- Fundraising as a Community Building the Cascade Branch, Kent District Library Debbie Straub and Marie Quinla
- Our Fundraising Journey
   Susan Smith and Pat Kovacevich, Hastings Public
   Library
- Book Sale & Gift Shop Success
   Nancy Readle and Arlene Frost, Friends of the
   Fremont Årea District Library
- Questions/Open Sharing Carol Perrin, Past President, FOML, Helena Public Library
- Proposed amendments to the FOML by-laws will be presented for ratification at a brief morning session.

The Linking is scheduled for Wednesday, May 9 from 9:30 AM until 3:30 PM. See page 7 for registration and travel information.

# FOML needs YOU!

Forget to renew your FOML membership for 2007?

There's still time!

See page 6 for a membership renewal form. Simply fill it out, attach a check for the appropriate amount, and send it in today.

Thanks in advance for your continued support of Friends of Michigan Libraries!

### **Events to Note**

March 31, 2007: Deadline to submit application for Spring cycle of FOML grants

Spring cycle of Tomb grants

May 9, 2007: A Linking Fundraising

Fremont Area District Library

Fremont, Michigan

October 18, 2007: A Linking

Program to be announced McKune Memorial Library Chelsea, Michigan

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## **Proposed Changes to FOML Bylaws**

As one outcome of our recent strategic planning activity, FOML has decided to update the bylaws to better reflect the way we actually do business. A special meeting of FOML will be held at the May 9 Linking at the Fremont Area District Library. A vote of the members present at the meeting will be taken to determine if a two-thirds majority agree with the proposed changes. The major changes proposed include the following:

The organization is defined and the full name is replaced by "FOML" throughout.

The Statement of Purpose will be replaced by the Mission and Vision statements developed during a strategic planning process.

#### ARTICLE I: MEMBERSHIP

A patron category of membership will be added. The Board will be responsible for revisions to the dues structure in the future.

#### ARTICLE II: DIRECTORS

Section 1. The Board of Directors membership will be increased. The Board will have nine (9) to twelve (12) elected members rather than the seven (7) provided for currently.

Section 4. A Director leaving the Board will now be required to return all FOML materials in his or her possession.

The following new sections will be added:

Section 6. A Director may serve as an ex-officio member of the Board following the conclusion of his or her term of office.

Section 7. The Board will be able to appoint an individual to serve as a non-voting representative of a constituency.

Section 8. A Board member appointed to fill a vacancy will stand for election at the next Annual Meeting.

Section 9. A Director may be elected for four consecutive terms and may be re-elected after being off the Board or serving in an ex-officio ca-

pacity for two years.

ARTICLE IV: OFFICERS AND THEIR DUTIES

Section 1. The office of President Elect will now be Vice-President. Officers will be elected by the Board at their first meeting following the Annual Meeting rather than at the Annual Meeting.

Section 4. An internal audit will be completed annually and an audit by

## Message from the President, continued from page 1

ticularly timely in light of the proposed 50% cut in state aid to Michigan libraries. While every library will suffer to some extent from a cut in the direct aid, we all will suffer indirectly from the drastic cuts proposed in funding to cooperatives and the statewide delivery system.

I have long been a believer in the free exchange of resources among our libraries and have been very encouraged by the progress being made in the development of an effective statewide interlibrary loan system. Very few libraries have the resources to acquire all of the holdings you, I or our students may need or want to have access to. The Library of Michigan has been building a network of library holdings through the MeL catalog which gives the average library user the opportunity to not only request a specific item but to easily search and even browse the catalog for items of interest.

The proposed cuts in funding threaten the continued growth of this network and could even result in a regression as the primary target of the cuts if affected will be the cooperatives and the delivery system. Libraries already in tight budget situations will give a higher priority to local issues when faced with significantly increased delivery costs. Even if you are not aware of what a cooperative is or what it does for librarians, I can assure you the reduction in their

an outside person will be required once every three years.

Section 5. As FOML does not have a permanent office, this change will provide for arrangements to be made for inspection of the books by any member on written request.

ARTICLE V: NOMINATION PROCEDURES

Section 1. Nominations for Board continued on page 6

funding by over 45% would not be a good thing.

I hope that you care as much about the funding of libraries at the state level as I do and feel that libraries in their educational capacity in the community deserve treatment on a par with school funding. I encourage you to learn more about this issue from your librarian and as an informed advocate for both your library and libraries throughout the state contact your representatives in Lansing either by email or by letter and express your views. The more of us that speak out the more probable it is that we will be heard. The email address for your representatives can be found through a "contact your legislator" link on the Michigan Library Association (mla.org) website. If you are not comfortable using the computer, I am certain your librarian will be pleased to provide you with the contact information. Even if the funding level for next year has been decided by the time you read this, either congratulate your representatives on their foresight maintaining library funding at a fair level or admonish them for making libraries bear an unfair share of the current round of budget cuts.

To paraphrase what Christine Lind Hage encouraged "be prepared, walk and talk the library at every opportunity and be a library apostle"

Dan Stock, President FOML

### **Reprise: Love Your Library**

Redford Linking, February 15, 2007

Kim Potter, director, and the Friends of the Redford Township District Library welcomed Friends from around the area to their beautiful new (2½-years-old) library It is a warm, wonderful facility with room to grow.

The morning session was largely devoted to advocacy and how Friends can and should be involved. Christine Lind Hage, the dynamic director of the Rochester Hills Public Library, lit a fire in all our hearts with her enthusiasm and great ideas. Christine, a librarian since 1971, refers to Friends as "library apostles" in their communities. Friends are in the unique position of having "behind the scenes" knowledge of their library and a different "voice" than the library staff, she believes.

Hage refers to libraries as a "prepaid" (taxes) service that lives on the edge and continually struggles for financial survival. They rely on Friends to speak on their behalf when action is necessary, with the approval and direction of the library director and board. Friends can be aware of issues, speak to other residents, write legislators, underwrite information campaigns, speak to municipal leaders and write to newspapers, to name a few avenues of support. They can also make their voices heard through Friends of Michigan Libraries, Michigan Library Association and the American Library Association. Christine's final words of wisdom were "Walk and talk the library at every public meeting or event you can." Hear, hear, Christine!

Cathy Russ, director of the NEW McKune Memorial Library in Chelsea, is a big Friends' supporter for two reasons: 1. Friends are people willing to work hard for libraries because they truly believe in the value a library brings to their community, and 2. Friends have the best potlucks. Cathy believes one of the biggest struggles that libraries face is the fight for relevance in

a world full of information and entertainment options. Through word of mouth, Friends are able to take the library's message to the community: the library is the center of a community's civil life. We do love our libraries, Cathy!

We finished the morning session with Dan Stock, FOML president-elect, talking about the benefits of "A Manual for Michigan Friends" (see FOML.org for order form) and some changes in the FOML bylaws. Carol Perrin, FOML president, reviewed the FOML web site and encouraged everyone to submit a digital picture of his or her library to be featured on the home page.

After a boxed lunch and tours of the fabulous Redford library, we elected the FOML Board of Directors listed on page 6. Note that we need a newsletter editor. With our templates and printer in place, we encourage you to join us in putting together this quarterly publication. Please contact a board member if you would like to help. Thanks to Eugenie Beall, Northville District Library, for her efforts over the past two years.

"It Takes a Village: What It Took to Build the Library" was presented by Hugh Laird and Paul Scupholm, trustees of the Redford Township District Library during the afternoon session. In 1962, the Redford community had a small storefront library of 1400 square feet. Today, their 65,000 square foot, \$8.5 million building is free and clear. A few things conspired to make it all possible: 1. In 1994, they formed a district library, 2. The land was donated by Presbyterian Village, 3. The Friends donated \$18,000 for an information and education campaign. The seven-member library board was very hands-on during the building and planning process. All elements worked together to achieve a beautiful, well-run, well-used library of which the citizens of Redford can be most proud.

Anne Karle-Zenith, special projects librarian at the University of Michigan University Library, shared the Google digitization project with us. The project was announced in 2004; its mission is to organize the world's information and make it accessible. The goal is to digitize seven million University volumes. The non-destructive scanning should be complete by 2010. Google began capturing images in July, 2004, and has developed a work flow with volumes off the shelves only 5 to 7 days. It has also set up space to store the many files.

Items already scanned are available from the Google search page by clicking on the "more" button and then the "book" button. Other libraries involved in the overall project include Harvard, Stanford, Oxford, University of Madrid, University of Virginia and the New York Public Library. The next phase will involve moving into the other U of M libraries. Materials will be available to students as much as possible during the digitization process.

The afternoon concluded with open sharing ideas. Trenton Library Friends sponsor monthly displays that are very popular. They have featured Black History Month, Women's History Month, Asian/Pacific Month and more. Chesterfield Friends discussed a book service that scans their sale leftovers, mails them to a vendor for sale and generates a check in return.

Thank you to Redford and its Friends for a great day of exchanging ideas and enthusiasm. Please consider joining our team to advance the ideals and effectiveness of Friends' groups across Michigan. You will find a membership form on page 6.

See you at the Freemont Area District Library on May 9th for our next Linking. The focus will be fundraising.

Marcia Barker, Canton Public Library



# Best Practices from Your Colleagues

Don't see news about your Friends group here? It might be because we haven't received a copy of your newsletter. If you publish a newsletter—or if your library publishes one—containing information about the Friends—please send it to FOML, c/o Debbie Straub, 9700 Grand River Dr. S.E. Lowell, MI 49331; or electronically to EditorDAS@aol.com (please put "FOML news" in the subject line).

The Friends of the Mott Library in Flint hold an annual art auction (usually in October) that pulls in about \$3,500-\$5,000 for the benefit of the Mott Community College Library. The event begins with hors d'oeuvres and wine as guests stroll around and preview the items for sale while tunes from the Mott Music Department's jazz combo create a festive atmosphere. State of the Art, a Nashville, Tennessee-based company, furnishes the framed pieces by acclaimed national and international artists, distributes a printed catalog to each guest, and provides an auctioneer. Guests tag each piece that interests them, and the auctioneer then conducts a lively and informative bidding session on all of the tagged pieces.

**East Tawas** 

Mott

In November 2006, the **Friends of the East Tawas Library** co-sponsored a three-day visit by internationally known quilt-maker, designer, and author Gwen Marston. In addition to giving a lecture on her folk art creations, Marston held three quilting workshops while in the Tawas area.

Howell Carnegie

Congratulations to the **Friends of the Howell Carnegie Library**, who celebrated their fiftieth anniversary in June 2006 with a tea party and vintage fashion show. Later in the year, their library marked its 100<sup>th</sup> anniversary.

**Cadillac Wexford** 

Also celebrating its one-hundredth birthday in 2006 was the Cadillac Wexford Public Library, and the Friends helped out by holding a party featuring live music, birthday cake (of course!), and games from days of yore, including Pennies in the Haystack, Pin the Tail on the Donkey, and Clothespins in the Milk Bottle.

In other news from the Friends of the Cadillac Wexford Public Library, the group teamed up with the library's board of trustees and area merchants in mid-2006 to offer a unique incentive to local coffee drinkers to help raise funds for the library's renovation project. Local residents were encouraged to join the CWPL Coffee Club by paying \$10 for a card that identified downtown merchants who agreed to provide cardholders with one free medium-sized cup of brewed coffee. One card was good for ten cups of coffee, and during a six-month period, the Friends' goal was to sell at least 500 cards to earn \$5,000 for the library.

Traverse Area

For the past decade, the Traverse Area District Library (TADL) has held a "Poets' Night Out" event that invites members of the community to submit new, original poetry in a judged competition to determine the best "grassroots" verse in a variety of categories. In 2006, the Friends of TADL helped celebrate the tenth anniversary of Poets' Night Out by supporting the compilation of a poetry anthology featuring all of the winning poems of the past.

Lewiston

At the Lewiston Public Library, members of the Friends spent part of their summer vacation serving as "study buddies" to children who signed up for reading help. The Friends are also spearheading a project to beautify a large, empty lot adjacent to the library and turn it into a Reading Garden.

Working in partnership with the Lewiston Garden Club, the Friends plan to create a beautiful seating area, butterfly garden, children's garden, and zoo garden accented with benches, fountains, and arbors. (An interesting side note: the Friends of the Lewiston Library was formed when the local township board served the branch library with an eviction notice. It quickly became clear that the community had no intention of losing its library. That wellspring of local support ultimately evolved into the Friends.)

To mark the opening of their new facility, the Friends of the Charlevoix Public Library buried a time capsule filled with library- and Friends-related documents, artifacts, and memorabilia, as well as a cell phone, an iPod, and a Charlevoix Art Fair t-shirt. The Friends also sponsored an essay contest for local fourth-graders entitled, "What Will Charlevoix Be Like in 2056 When the Time Capsule Is Opened?" The three winning essays were placed in the time capsule along with the other items.

To help stock their new library's kitchen, Charlevoix residents were invited to attend a "Community Kitchen Shower." Tax-deductible gifts and monetary donations went toward outfitting the kitchen with the kinds of things groups using the facility's meeting rooms would need. A "wish list" was posted at the library and was also available for viewing online.

Sir Arthur Conan Doyle stopped by the Henry Ford Centennial Library in October 2006 thanks to the efforts of the Friends of the Library, Dearborn. Well, not the real Sir Arthur, of course, but a reasonable facsimile—namely, Mark McPherson, an insatiably curious history buff who has written and performed a number of carefully researched and meticulously presented original dramas. "An Evening with Sir Arthur Conan Doyle" debuted in 1988 and has been produced throughout the United States, Great Britain, and Canada. Performing as Sir Arthur, McPherson talks about how he created his famous literary character and explains why he ultimately decided to do away with him.

The Friends of the Flint Public Library launched a new event in 2006 dubbed the Holiday Book Fair. Held on the Saturday of Thanksgiving weekend, it featured twenty prominent Michigan authors who were feted at a special luncheon. The authors then sold signed copies of their books for holiday gift-giving.

The guest speaker at the Friends of the Jackson District Library's annual dinner meeting in October 2006 was noted Michigan illustrator and author Gijsbert van Frankenhuyzen. (His book The Legend of Sleeping Bear has been designated Michigan's Official State Children's Book.) The Friends hold this special members-only formal affair to thank volunteers for their support and to give people whose paths might not otherwise cross an opportunity to meet each other and forge new relationships.

As part of their Christmas home tour festivities, the Friends of the Helena Township Public Library in Alden raffled off an antique Christmas quilt (c. 1880) that had been donated to the Friends. Tickets were \$5 each or three for \$10.



Each holiday season, the *Friends of the Hackley Public Library* in Muskegon hold an elegant Candlelight Holiday Dinner at their stately Romanesque-style facility (built in 1890). A new twist to that cherished tradition is the Red Stocking Fund. "Passing the sock" during dinner nets the library's Youth Services department extra money for materials and programs.

Debbie Straub, Contributing Editor, Friends of the Cascade Library, a branch of the Kent District Library.

### Charlevoix

### Dearborn

**Flint** 

**Jackson** 

**Helena Township** 

Hackley

### **FOML Board of Directors**

President Dan Stock Robert J.

Parks Library

Vice-President/FOLUSA Representative

Charles Hanson,

Kettering University

Secretary Marcia Barker Canton Public

Library

Treasurer Harriet Larson

Livonia Civic Center

Library

Linking Chair Marie Brooks

McKune Memorial

Library

Historian/Grants Administrator

Betty Newton Livonia Civic Center

Library

Past President/Registrar

Carol Perrin Helena

Township Library

Archivist Jim Doyle

Centerline Public

Library, Livonia Civic Center Library

Trustee Mary Beall

Southfield Public

Library

Trustee Debbie Straub

Cascade Branch, Kent District Library

Trustee Emeritus Annie Brewer

Dearborn Public

Library

Advisor

Mary McCormack Petoskey Public

Library

### Think Grants!

The deadline for FOML's Fall grant cycle is September 30, 2007. The deadline for the Spring cycle is March 31, 2008. Grants are intended to help new or renovated Friends organizations in their efforts to become more effective. Each grant is for \$250.

The grant application form can be downloaded from the FOML Web site (www.foml.org). To request one by mail, contact: Betty Newton, FOML; c/o Livonia Civic Center Library; 32777 Five Mile Rd.; Livonia, MI 48154

Bylaws, continued from page 3 membership will be made by the existing Board and by members from

isting Board and by members from the floor at the Annual Meeting.

ARTICLE VI: MEETINGS

Section 1. Establishes the first quarter of the year as the time-frame for the holding of the Annual Meeting with the date to be announced in the newsletter and on the FOML Web site.

Section 3. Makes provision for the Board to hold conference call meetings.

Section 5. Affirms that notification of conference call meetings as well as regular meetings of the Board will be given. In the spirit of having open meetings, this allows members and other interested parties to make arrangements to participate.

Section 6. Sets a quorum for the Board as being a majority of its membership.

Section 7. (New) The requirement for the use of Robert's Rules, Revised Edition, to conduct business has been moved to this section from Article X: Parliamentary Procedures.

ARTICLE IX: PERMITTED ACTIVITIES (New)

Assures that FOML will not engage in political activity as prohibited to a corporation with a 501 (c)(3) tax exemption.

A copy of the complete copy of revised bylaws as proposed is available on request from: Dan Stock, President FOML, 6571 loud Dr., Oscoda, MI 48750, or via email request to: dstock@peoplepc.com.

### **FOML Mission Statement**

The Mission of the Friends of Michigan Libraries is

- 1. To support Friends working on behalf on Michigan libraries.
- 2. To serve as an information resource for Friends' groups.
- **3.** To be advocates for libraries at the state level.

### **FOML Vision Statement**

The Friends of Michigan Libraries is the preeminent organization to provide support, information and advocacy for Michigan Library Friends to meet the demands of the 21st century.

### Membership or Renewal Application

☐ YES! We want to JOIN Friends of Michigan Libraries

☐ YES! We want to RENEW our Membership

c/o Livonia Civic Center Library

32777 Five Mile Rd.

Livonia, Michigan 48154

Contact Person's Name	Phone	Email
Street Address		
City/State	Zip Code	
Library Name	Phone	
Membership Fees (please o	check one; all are tax deductible)	
Individual	\$10.00	
Friends Group	\$25.00	
Patron	\$100.00	
Benefactor	\$500.00	
Corporate Sponsor	\$1,000.00	
Make checks payable to: Fri	ends of Michigan Libraries	
Send completed application	form and check to:	
Harriet Larson, FOMI	<u>L</u>	

# Linking Travel Information and Registration

**Fundraising** 

Please see page 1 for program information

The linking on May 9<sup>th</sup> will be held at Fremont Area District Library in Fremont.









Fremont Area District Library 104 E. Main Street Fremont, MI 49412

http://fremontlibrary.net/ (231) 924-3480 fadl@fremontlibrary.net

Travel Information:

### From East (Metro Detroit)

- Take I-96 West toward Grand Rapids.
- Take the ALPINE AVE / M-37 N exit-EXIT 30B- toward NEWAYGO.
- Merge onto MI-37 N.
- Stay STRAIGHT to go onto E APPLE AVE / MI-46.
- · Turn RIGHT onto S TRENT RD.
- Turn LEFT onto BAILEY RD.
- Turn RIGHT onto N SQUIRES RD / CR-B35. Continue to follow CR-B35.
- Turn LEFT onto W 128TH ST / CR-B35. Continue to follow CR-B35.
- Turn LEFT onto S WARNER AVE / MI-82 / CR-B35.
- Turn LEFT onto E MAIN ST / MI-82 / W 48TH ST.
- End at 104 E Main St

### From the North

- Take US-131 South
- Take the M-20 E exit- EXIT 139toward BIG RAPIDS.

- Turn RIGHT onto MI-20 / 15 MILE RD. Continue to follow MI-20.
- Turn RIGHT onto E POLK ST / MI-20. Continue to follow MI-20.
- Turn LEFT onto N OAK AVE / MI-20. Continue to follow MI-20.
- Turn LEFT onto N EVERGREEN DR / MI-20 / MI-37.
- Turn RIGHT onto E 1 MILE RD / MI-20.
- Turn LEFT onto N BALDWIN AVE.
- Turn RIGHT onto W 24TH ST
- · Turn LEFT onto CROSWELL AVE.
- Turn RIGHT onto W 48TH ST.
- · End at 104 E Main St

Linking Program Registration Fundraising

Wednesday, May 9, 2007, from 9:30 AM until 3:30 PM

Freemont Area District Library Freemont, Michigan

Registration Deadline: May 4, 2007

Registration includes lunch.

Name	Phone	Email	
Street Address			
City/State	Zip Code		
Library Affiliation			
Number attending X	X \$20 Total Amount Enclosed= _		
Make checks payable to: Friends of Michigan Libraries			
Send completed registration form and check to:			

Carol Perrin, Registrar, FOML

P.O. Box 314
Kewadin, Michigan 49648

(231) 322-6122 carolper@charter.net



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