



# Among Michigan Friends

INFORMATION • SUPPORT • ADVOCACY

Volume 17, Issue 2

Fall 2010

[www.foml.org](http://www.foml.org)

*FOML President  
Charles Hanson,  
ALA Advocacy Day,  
Washington DC,  
June 29, 2010. Photo  
courtesy of Carol  
Johnson, Cengage.*



## ALA Advocacy Day in D.C.

Michigan librarians joined with librarians from around the Nation on Capitol Hill at 11:00 a.m. on Tuesday, June 29th, to rally in support for libraries. After the rally, librarians (including FOML President, Charles Hanson, and FOML Board Advisor, Deb Biggs-Thomas) went to various Congressional offices to deliver the following messages:

### FUND Library Programs:

- Fund the “Library Services and Technology Act” (LSTA) at \$300 million in FY2011.
- Fund “Improving Literacy Through School Libraries” at \$100 million.

### ESEA REAUTHORIZATION:

- Include requirement that all schools have a fully-funded school library with a full time, state-certified school librarian.

### ACCESS FOR ALL:

- Support a free and open Internet for all by voting in favor of Net Neutrality.
- Co-sponsor the “Access to Twenty-first Century Communications and Video Accessibility Act” of 2009 (H.R. 3101 and S. 3304).

A packet of information about MeL (Michigan Electronic Library) was also delivered to Michigan Congressional offices. ♦

## Message from the FOML President: *Connections*

*Charles Hanson,  
Library Director,  
Kettering University*

My participation in Advocacy Day in Washington, D.C., in June and in the World Library and Information Congress in August were great library-focused events. The most important outcome from both events was the “connection factor”: libraries bring us together, foster connections, and keep us linked. As Friends, we can help to foster and support those connections. Be a Friend and stay connected!



*IFLA Conference, Gothenburg, Sweden - August 2010. Photo courtesy of Charles Hanson.*

**For Information on the  
Friends Linking Friends Fall Workshop  
at The New Novi Public Library,  
go to Pages 6-7!**

**Theme for the Workshop is:  
*Speak Up! The Role of Friends in  
Library Advocacy and Community Involvement***



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# FOML Interviews with Sally Gardner Reed

## Executive Director, ALTAFF: April 2010



*Sally Gardner  
Reed,  
Executive Director,  
ALTAFF*

*Sally G. Reed is the Executive Director of Friends of Libraries U.S.A. (FOLUSA), a national membership organization of more than 2,000 Friends groups, libraries, and individuals representing hundreds of thousand of library supporters.*

*Prior to joining FOLUSA in 2001, Reed served as the Director of Libraries for the Norfolk Public Library in Norfolk, VA, where she worked closely with the Friends and Trustees to increase library funding and coordinate a strategic plan to build a new central library and two anchor branch libraries. Reed has also served as the Director of Libraries in Ames, IA, Middlebury, VT, and Northampton, NH.*

*Reed received her Bachelor of Arts in English from Colorado State University, her Masters of Arts in Library Science from Northern Illinois University, and completed the Senior Executive Institute at the University of Virginia's Darden School of Business.*

*She has written numerous articles and books for the field of librarianship, the most recent of which include 101+ Great Ideas for Libraries and Friends (Neal-Schuman, 2004), Making the Case for Your Library (Neal-Schuman, 2000) and the second edition of her book Small Libraries: A Handbook for Successful Management (McFarland, 2002). Reed has presented programs and lectures to Friends groups and librarians in over 200 cities and towns across America as well as internationally.*

*Reed is an active member of the American Library Association. She recently completed a term on its executive board and continues to be involved in advocacy and library promotion through various committees and task forces. In 2000, Reed was the recipient of the Herbert and Virginia White award given annually by the American Library Association to recognize success in the promotion of libraries and librarianship.*

**Y**ou are now Executive Director of a merged organization, ALTAFF, that encompasses several organizations that used to be independent entities, including Friends of Libraries USA. How did you work to accomplish this change and what are some recommendations that you might give to organizations that need to change if they are going to survive?

I think when change really is for the better, it's easier to accomplish. Maybe the hard part is convincing others that it's for the better! Friends of Libraries U.S.A. (FOLUSA) was, as you say, an entirely independent non-profit organization. Part of that means that you have to raise funds continuously to make ends meet. We had done that successfully at FOLUSA for over 25 years. But, to be honest, there was never much left over at the end of each year and I worried that in a bad economy (a little prescience here?) we might have to dramatically scale back our services and staff – maybe even fold the organization altogether.

On the other side of the merger, the Association of Library Trustees and Advocates (ALTA - a division of the American

Library Association) were having their own set of problems. They had become fairly stagnant in membership, they weren't developing many new programs and services for trustees other than those who come to national conferences and they didn't have executive leadership.

This merger made sense for both groups. FOLUSA found a permanent home and ALTA gained immediate membership growth, new administrative support, and the opportunity to grow their advocacy agenda significantly.

Today, change is both constant and necessary. Our environment is in continuous flux economically, politically, and technologically. All organizations have to pay attention to new changes and trends and adapt to them in new ways. If they don't they stand a very strong chance of becoming irrelevant. I think the key to helping reluctant participants along is to be very clear about what the risks and consequences are for staying in place and what the benefits will be to change.

In the end, though, I think for almost everyone change is

# Reed's Interview (cont'd.)

difficult unless you are the one promoting it. Change is uncomfortable, uncertain and is often perceived to be a way to reduce not improve.

What are some of the stumbling blocks in managing an organization, no matter the size of the organization?

Two things – money and people! Without financial resources, it's impossible for an organization to grow and thrive. Similarly, without good staff no organization will be great. It's very important for any executive director to be sure to nurture both. Getting and shepherding funds is critical. No organization is ever going to have all the money it needs but a good manager can find ways to leverage the funds available, stretch them to make them go further, and partner with others to reduce costs and enhance services.

I have found with my own organization that great staff members are worth their weight in gold. When FOLUSA was at the top of its game we only had 2.5 staff members but we all love what we do, we're committed to our members, we love success, and we work well together. That has combined to make us a very strong presence in the library world with a very small (but smart!) staff.

What are some good strategies for attracting key players to be active members in an organization, especially Friends groups?

One rule: you have to ask! Seriously, if you want good people, you have to pick up the phone or talk to them in person. It's not enough to have a sign-up sheet at the front desk or a place on the membership form where one can sign up to volunteer.

Ok, I'll admit it – it's a little more complicated than that but that's the basic. You should also have a very simple job description so you can describe to the person exactly what you are asking him or her to do. This should include the amount of time you anticipate this volunteer opportunity will require and what kind of support he or she will get to accomplish the job (committee support, board support, library support e.g.).

We are also finding out that “today's” volunteers – retiring baby boomers – want to see tangible results from their efforts and . . . they don't want to spend their time sitting in meetings! They've done that their entire careers – they want to work and they want to see that their work matters.

Finally, make sure that you “market” the volunteer opportunity. It's fun! It's a great chance to meet new people and make new friends! It's a chance to make a positive difference in the community!

Your position includes multiple tasks and responsibilities. Describe several of your top priorities in managing ALTAFF.

My top priority is the development of member services – that's why we're here. We want to make sure that we, too, are adapting to the changing environment and offering our members the products and services they need to be effective in their efforts on behalf of their libraries. As a result, we're looking at taking our programs on the road, virtually. We know that the vast majority of our members will never come to an ALA conference but that doesn't mean they aren't interested in continuing education and instruction.

This fall we're launching a “Trustee Academy” a series of courses online taught by experts in our field to help trustees learn how to hold more effective meetings, understand the legal and political landscape within which they operate; evaluate the director and develop policies. These courses will be available “live” or via podcast and we are very excited about it.

On the Friends side, we just published a great book that is a compilation of best practices from Friends groups across the country. It's called “Even More Great Ideas for Libraries and Friends,” and thanks to a special partnership with Neal-Schuman publishing, we are able to offer to our members at ½ price!

We are constantly developing toolkits, fact sheets, programs and services for all of our members. Now we're stepping into new ways to deliver them!

Communication is always a challenging issue for any organization. What do you perceive are the critical components of good communication?

Everyone wants to be a good and faithful communicator, I think, but it's just so easy to forget to step back from the day to day tasks and survey your operation then communicate your needs, successes, and hurdles to your stakeholders. I think technology has helped in this regard -- it's become easier for many of us to email or develop websites and social media sites.

Also, I think it's important to know your audience and respect their concerns and desires for communication. What do they want to know and how often? Are you giving them all the information they need to be good decision makers on your behalf? Are you giving them too much information – so much so that they never read your reports at all?

Being mindful and being respectful – I think those are the two key components to good communication.

You have written several books about various aspects of libraries and library services. What are some of the key messages that you focus on when you write about libraries, Friends groups, and library services?

# Reed's Interview (cont'd.)

Most of all – citizen grassroots support will save our libraries! I want to start a revolution. Our citizens and our students benefit tremendously by their libraries. I think an important part of being a good citizen means giving back and taking responsibility for what you have or don't have.

If citizens or students, parents and faculty members don't demand excellent library service they aren't going to get it. It's really that simple and it's a principle I focus on a lot in my writing. Library users and supporters making the case to funders for library support – now that's power!

What role does technology play in your work? Are there obstacles to overcome in the use of technology (for example, Luddites who won't use electronic media)?

Believe it or not, I think we've fully integrated technology into our service mix and we haven't had any push back from our members. We have an absolutely robust listserv for Friends (<http://www.ala.org/ala/mgrps/divs/altaff/friends/listserv/index.cfm>) and it's been active for 10 years! And, as stated earlier, we are launching the Trustee Academy this fall. We are extremely excited about it because trustees have told us that we need to offer web-based programs.

I am sure there are still some out there who are very slow adapters but I always tell them, go to your local library – library staff can get you online and show you how to navigate cyberspace. Technology – especially the Internet – has just been a wonderful boon to serving members remotely.

How would you describe the “ideal vision” for ALTAFF? What goals must be achieved before that vision becomes a reality?

I think that the “ideal vision” would be that ALTAFF ensures that every library in America is well used, well regarded, and fully funded! That's an amazing vision but wouldn't it be terrific? Luckily, I honestly believe that ALTAFF can make inroads in achieving this vision.

As I've said before, citizen support for libraries can and does make all the difference. Living in a democracy means that the people, ultimately, are self-governing. That *should* mean that our government leaders listen to us and provide the services and protections our citizens want. All the polls and surveys done about libraries in the past decade show categorically that libraries (academic, public, and school) are held in very high esteem. But as one of my board members said, “Libraries are awash in passive good regard.”

ALTAFF must work continuously to help citizens who support libraries turn that passive regard into action on the libraries behalf. Our goals must center around helping them to become extremely effective when they raise funds for libraries, pro-

mote libraries and when necessary, advocate for libraries demanding that they get the funding they need.

How would you describe your management style? And do you have a key mentor (or mentors) that you strive to emulate in your leadership role?

Hmmm – that's a good question. If I were to be completely honest, I would tell you that my chief mentor was a very bad manager – I learned from her everything NOT to do as a manager and leader. She was extremely controlling and micro-managed everyone. She actually turned down great ideas from her staff and then sold them to the trustees as her own. She was no fun to work for and I vowed that I would strive to always be the opposite.

So, if I've been successful, I would say that my management style is collaborative, supportive, somewhat informal, and I hope – always, always respectful. I believe in hiring the best people possible, collaborate on work goals and strategies and then let them go. I never steal credit that belongs to them – but I am able to bask in the glow of their good work!

Leadership, I believe, is a little different than management. I think to be a good leader, you have to love what you do, believe in your cause, and inspire others to follow you. Also, a good leader mentors, shepherds, supports, and inspires others to become leaders themselves. I hope, actually, that I impart this spirit of leadership in managing the organization.

Library advocacy is one of ALTAFF's key functions. How do you define advocacy, and what are some key statements that should be part of every library advocate's message.

I define advocacy as turning passive support into educated action! One of the mistakes we make in advocating for libraries is to tell what we do well instead of telling why what we do *matters!* I don't think we'll ever turn all of our funders into library users but we can turn them into library *supporters*.

I believe that everyone in a community or on campus benefits from a good library whether they use it or not. We all benefit when a young child enters kindergarten ready to learn because he or she has had a book rich environment at the library. Every academic institution benefits when they turn out students who are strong critical thinkers, who are intellectually curious, and who know how to get the information they need to succeed in the world. Libraries support the continuing learning infrastructure in our country and we all benefit by its results.

That's what the message should be – libraries matter! They make a positive difference to the community and they are incredibly cost-effective. As the police chief in a former city I



# Reed's Interview (cont'd.)

worked in responded when the city manager told him he wasn't going to get more cops on the street because "Sally took all your money" (the Friends and trustees waged a highly successful advocacy campaign for our budget) – "Well, you can pay her now or you can pay me later and I'm a hell of a lot more expensive!"

If someone asks you, "What can ALTAFF do for me?", how do you respond?

We can help you strengthen your work on behalf of your library. We can provide you with the tools, networking, services and programs you need to take your library from good to great! ♦

## World Library and Information Congress 2010

Where in the world are you from? With over 120 countries sending delegates to the 76<sup>th</sup> IFLA General Conference and Assembly in Gothenburg, Sweden, the question "Where are you from?" seemed appropriate while I attended the library conference as a U.S. Delegate during the week of August 9<sup>th</sup>.

I soon discovered that the library issues being addressed by the conference theme – Open Access to Knowledge – Promoting Sustainable Progress – are shared by countries worldwide:

- Free Access to Knowledge
- Accessible for All
- Open and Inclusive
- Public Domain
- Open for Ideas with User-Driven Innovation
- Open Access Publishing

In other words, although we are all different, we are all motivated by the same ideals in library service: open access to information and freedom of expression without regard to ethnic origin, gender, age, language, political philosophy, race or religion.

Whatever the issue – copyright, knowledge management, professional development, science and technology, etc. – it was refreshing to hear the issue addressed by someone from a different country with perhaps a different point of view than mine. ♦



*Posing (Pausing) in front of Copenhagen City Hall on the way to the IFLA Conference. Photo courtesy of Charles Hanson.*

### Welcome to Two New FOML Board Participants!

Burton Brooks will serve as a Trustee representative. Burton is a trustee with the Loutit District Library, Grand Haven.

Annette Haley will serve as a board advisor. Annette recently retired as a school media specialist (Wyandotte Public Schools) and continues her strong involvement with MAME (Michigan Association for Media in Education) and maintains her allegiance to Trenton Veteran's Memorial Library.

## TECHNO-BYTES

### FRIENDS GROUP USES FACEBOOK!

Friends of the Fenton Library used FACEBOOK to 'rally the troops'!

Lynn North, newly elected to the Board of the Friends of the Fenton Library in May, was instrumental in using FACEBOOK to gather support for Children's Services at the Fenton Jack R. Winegarden Library.

After designating a FACEBOOK account, "saving the Children's Library" approximately 100+ parents responded in support!

Social networking sites such as FACEBOOK and TWITTER can be used by library Friends groups in exciting ways. Use of these sites can enhance Friends discussion groups, round-up support for local library issues, and add youth and vitality to membership rosters! Young parents use these networks to keep up with their busy family calendars, news, sports activities, etc.

Why not plug into these social media sites as Friends groups to keep track of events, use it to communicate work schedules and activity planning, etc. FOL's can be a part of this whole new communication modality.

Check it out! Get young parents and youth involved in the Friends group of your library!

## FOML FALL 2010 WORKSHOP



### Friends Linking Friends 2010 Fall Workshop

Wednesday, October 20, 2010

8:30 am - 3:30 pm

Novi Public Library

[CLICK HERE FOR MORE INFORMATION](#)

## Speak Up! The Role of Friends in Library Advocacy and Com- munity Involvement *Friends Linking Friends Fall Workshop at The New Novi Public Library*

The role of Friends as advocates for libraries and community involvement is critical at all times - and even more critical during these difficult economic times for Michigan libraries. This workshop will focus on how Friends can help build partnerships, develop a synergy of resources within the community, and go the distance in promoting the library as a vital part of community services. The workshop also features a tour of the beautiful new Novi Public Library. As always, there will be an opportunity for Friends to network and share best practices for advocacy and fundraising.

### Workshop Schedule:

- 8:30 Registration and Networking
- 9:30 Welcome and Opening Remarks  
Charles Hanson, FOML President  
Vicky McLean, Novi PL Friends  
Julie Farkas, Director, Novi Public Library
- 9:45 Keynote: "Library Advocacy and Community Involvement"  
Kent Oliver, Director, Stark County District Library, Canton, OH
- 11:00 "Yeah Team! Bringing Some Cheer and Support to Michigan Libraries"  
Larry Neal, MLA President and Director, Clinton Macomb Public Library  
Julie Farkas, Director, Novi Public Library  
Shirley Bruursema, Trustee, Kent District Library
- 11:45 Lunch and Tours of the Novi Public Library
- 1:15 "Online Book Sales: Things to Know, Things to Do, and Things I Wish I Knew"  
John Oswalt, Mission Based Books  
"The Northville PL Experience" Paul Snyder, Coordinator
- 2:15 Networking Among Friends: Ideas for Sharing, Initiatives for Caring
- 3:45 Adjournment

# Friends Linking Friends Workshop Registration

*SPEAK UP! The Role of Friends in Library Advocacy and Community Involvement*

DATE: Wednesday, October 20, 2010

TIME: 8:30 a.m. until 3:30 p.m.

WHERE: Novi Public Library  
45255 W. 10 Mile Road

Novi, MI 48375

Directions: The Library is located on the south side of W. Ten Mile Road between Novi and Taft Roads.

[novi.lib.mi.us](http://novi.lib.mi.us)

FEATURED SPEAKER: Kent Oliver, Director,  
Stark County District Library, Canton, Ohio

## **-Registration Deadline: October 13, 2010**

- Registration fee includes lunch
- Make checks payable to: Friends of Michigan Libraries (FOML)
- Send your check and the completed registration form below to:

FOML  
c/o Laura DiFilippo  
Kettering University  
1700 University Ave.  
Flint, MI 48504

**FOML members: \$20 each**

**FOML non-members: \$30 each**

**Individual membership \$10**

**Group membership \$30**

**Forms can be found at**

**[www.foml.org/membership.php](http://www.foml.org/membership.php)**

## **COMPLETE AND RETURN BOTTOM HALF OF THE REGISTRATION FORM**

### **FRIENDS LINKING FRIENDS WORKSHOP REGISTRATION FORM OCT. 20, 2010:**

Name \_\_\_\_\_

E-mail address: \_\_\_\_\_ Phone: \_\_\_\_\_

Address \_\_\_\_\_

Library Affiliation \_\_\_\_\_

Number of members Attending \_\_\_\_\_ x \$20.00. Total = \_\_\_\_\_

Number of NON-members Attending \_\_\_\_\_ x \$30.00 Total = \_\_\_\_\_

Total Check Amount \_\_\_\_\_

Names of those attending (other than you)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

List any special food requests (vegetarian, diabetic, etc.) \_\_\_\_\_

\_\_\_\_\_

Questions? Telephone: (810) 762-9840; e-mail: [ldifilip@kettering.edu](mailto:ldifilip@kettering.edu)



## **FOML helps Friends Help Libraries**

Get your Friends news from around the State by sending your Friends newsletters to FOML President Charles Hanson at his Kettering University address or to FOML Newsletter Entries, 706 Park Street, Fenton, Michigan 48430. Newsletters can be sent to [newslettereditor@foml.org](mailto:newslettereditor@foml.org), as well.

Our new newsletter editors want to see your logos, your programs, events, fundraisers, and book sale \$\$ tallies, etc. If we can help you become more proactive, more innovative, more creative, then we will all be more productive!

Impact our public libraries with creative ideas, proactive solutions and innovative events. Let us know what you are doing. If you reinvent the wheel, let everyone else know! That's what we're here for...we have work to do. You can help!

### **What FRIENDS have been doing around the State:**

#### **CADILLAC WEXFORD PUBLIC**

The Friends hosted their first ever Poetry Book Sale in April, an Art Festival Book Sale, an author lecture presentation and consistently provide literacy materials for Adult Literacy Orientation and Training Sessions.

#### **CANTON PUBLIC LIBRARY**

Secondhand Prose Bookstore, run by the Friends of Canton Public Library, offers Monthly Bag Sales for \$5.00 each. The Friends provide funding for learning programs: "Friends, Authors & Others," "Summer Reading Club," and Adult Contemporary Book Discussion Groups. Other innovative programs include the Friends Wii Bowling and Senior Board Games.

#### **CHEBOYGAN LIBRARY**

The Friends have a Book Nook, sponsored a "Buy One Get One Free Book Sale," bought 4 new library carts and ordered grab bags for the library, and provided funding for the Summer Reading Program.

#### **CROOKED TREE DISTRICT**

Friends of the Crooked Tree District Library sponsored a "Geranium Sale" in May, a "Library Lovers Dinner" at the Walloon Lake Inn, and a book signing for a local author. The Friends served as the Library's local sponsor for the Libri Foundation Grant Books award valued at approximately \$1,400. They were also responsible for the publication of "Walloon Journal" used to record personal memories, a fireplace in the Boyne Falls branch library, a mural in the Children's Department of the Walloon Branch, and the purchase of 10 hardcover fiction titles, 5 non-fiction hardcover titles and 10 movies!

#### **ESCANABA PUBLIC**

The Escanaba Friends have been busy! They sponsored two "Visiting Authors" programs in April and May, an "Ice Cream Social" to kick off the 2010 Summer Reading Program in June, a free "An Afternoon at the Movies" program on the last Wednesday of every month, and then renovated the Used Book Room with paint, furniture and art work.

#### **FENTON LIBRARY**

The Friends of the Fenton Jack R. Winegarden Library welcomed three new board members in May. Young and energetic, they added a new communications facet to get information to the public: a FACEBOOK page for specific problem solving issues! The initial response from community members included over 100 young parents supporting enhanced children's programming.

#### **FLAT RIVER COMMUNITY**

Friends of the Flat River Community Library will continue their popular "Booked for the Evening" series with three Fall 2010 programs scheduled. The group has also been responsible for refurbishing Library furniture, acquiring seven additional shelving units, renovating existing shelving in the Friends used book sale space and for offering a cookie sale during the community-wide Danish Festival.

#### **FLINT PUBLIC**

The Friends of Flint Public Library have been busy as well! They hosted their "Michigan Storytellers Festival," the "Spring Used Book Sale," an annual "Bookend Award" event for outstanding library volunteerism, an "Ice Cream Social," the "Orlando J. Robert Concert" series, and a "Friends Annual Event" author program. Additional fundraising programs included a Chicago Bus Trip and a Sports Creek Raceway evening, both events netting a total of \$1,956 for the Library! The Friends also sponsor a "Friends Book Drop Off" on the first Saturday of each month; the donations are used for the Library and/or the Friends book sale.



The Friends of the Hackley Public Library presented the “2010 Hackley Lecture in the Humanities” event and honored the recipient of their 2010 Friends of Hackley Public Library Commendee Award.

The Friends of the Library Book Sale Room received a makeover that has allowed extended hours to be implemented for their book sales.

The Friends of the Interlochen Public Library sponsored two huge annual events: a Plant Sale in May and the Book Sale in June! The Friends also hosted one of the monthly Chamber of Commerce Social Hours at the Library.

The Friends of Jackson District Library was one of four sponsors of “Word Wise 2010,” the 10<sup>th</sup> annual 2-day author event to celebrate reading and writing.

The 3-year old Friends of the Leslie Library group sponsored a successful spring used book sale and participated in the Leslie city-wide yard sale. The book sale brought in over \$2,000 and allowed the Friends to donate a bench for the front of the Library building!

The 2-day “Annual Book Sale” was sponsored by the Friends of the Lewiston Library as well as the ongoing “Perpetual Book Sale,” a giveaway of 1500 books at the 2010 Children’s Book Giveaway, “Baskets of Books” placed at three local businesses, and a “Seventh Annual Holiday Gala” planned for December 2010. The Friends actively maintain the Friends of the Lewiston Library Reading Garden installing benches, logs and a new handicap ramp in 2010.

The Friends of the Mason Library obtained their 501c3 tax-exempt status in March 2010, purchased spring plants for the Library building and have a book sale planned for September during Mason’s Down Home Days 2010.

The Friends held a “1/2 Off Book Sale” for all of July and a 2-Day “Art on the Beach Book Sale” that netted them \$371 even though it rained! This group also donated funding for new automatic entry doors and is in charge of the monthly Showcase Displays in the Library.

Through the FOML Grant Program, the Friends of Putnam District Library was reestablished after 20 years. The new group presented two summer programs, a book sale and “Lyrics on the Lawn” at the library.

The Friends of the Rawson Memorial District Library presented a 2-day trip to see “*The Warrior Emperor & China’s Terracotta Army*” by motor coach to the Royal Canadian Museum in Toronto!

The Friends continued to host monthly used book sales and held Book Drawings and a Book-mark Contest for National Library Week 2010.

The Friends group of Sparta Township Public Library has been responsible for many energetic projects including book sales, bake sales, a cooking and food demonstration party, and the development of a “Tea Time Reading Gift Package! The package includes, “a good, gently used book, china tea cup, napkins and sample teas, all prettily packaged and well received.”

The Friends of St. Clair Shores Public Library presented a 4-day book sale in the spring, 2 book sales in the summer and fall, a free family author program, a monthly book discussion group, a “Christmas Craft and Bake Sale” and a gift shop!

“Library Briefings,” the newsletter of the Friends of the Sterling Heights Public Library lists all programs sponsored by the Library and includes one coupon per month for \$1 off any Friend’s “Used, But Sterling Bookstore” purchase. The Friends sell refreshments at the Family Movie Night programs and bottles of cold water for Sterlingfest activities.

The energetic TADL Friends sponsor the National Writers Series, a Brown Bag Book Club, and book sales in the branch libraries. The 2010 National Writer Series included Food Network chef Mario Batali, author Audrey Niffenegger, writer Mary Karr, and news anchor Tom Brokaw.

**Late Breaking News:** The first ever Friends sponsored Used Book Sale in April raised \$1,900 in just two days! They were so happy that another is planned in October with an extra presale day for “Friends”, to boost membership.

HACKLEY PUBLIC

HOWELL CARNEGIE

INTERLOCHEN  
PUBLIC

JACKSON DISTRICT

LESLIE PUBLIC

LEWISTON LIBRARY

MASON LIBRARY

ROBERT J. PARKS  
LIBRARY

PUTNAM DISTRICT

RAWSON MEMORIAL  
DISTRICT

ROSEVILLE PUBLIC

SPARTA TOWNSHIP  
PUBLIC

ST. CLAIR SHORES  
PUBLIC

STERLING HEIGHTS  
PUBLIC

TRAVERSE AREA  
DISTRICT

AUBURN HILLS PUBLIC

## Cool FOL Newsletter Titles!

*Among Friends \* Between Friends \* Footnotes \* Just Between Friends \* Library Briefings*

## Could *Your* Group Use a Grant?

*Just When You Need It, FOML is Ready to Help*

FOML will offer grants of *up to \$400* twice a year to Friends groups whose applications meet the necessary criteria and the deadline requirement. (See below for details.) The grants are intended to help new or revived Friends organizations in their efforts to become more effective. This typically includes developing materials that explain who the Friends are and what they do.

Past recipients have used their grant money to design and print brochures, create new logos, purchase banners to display at Friends events, underwrite mailings to potential members, design and distribute bookmarks, pay for newspaper advertisements, launch newsletters, and fund membership drives. Our goal is to help you thrive and grow to become vital members of your community. The possibilities for outreach are limited only by your imagination!

So what are you waiting for? Apply today for your FOML grant!



### Join Friends and Trustees for a “Night of Networking” in Traverse City

The FOML Trustee Alliance invites Friends and Trustees for a networking forum and reception at the Traverse Area District Library on Tuesday, November 9 from 6-9 p.m. Learn about the newly formed Michigan Friends-Trustee Alliance, and the power of Friends and Trustees as library advocates and champions. The evening includes a tour of the Traverse Area District Library, and a reception with ample time for networking. Please fill out registration form which can be found at [www.foml.org/trustee](http://www.foml.org/trustee).

### HOW to Apply:



Applying for an FOML grant is easy! There are two different ways to obtain the necessary form: you can download it from the FOML website ([www.foml.org](http://www.foml.org)), or you can request a copy by mail by contacting Laura DiFilippo, FOML, 1700 University Ave., Flint, MI 48504.

Once you have filled out your grant application, submit it along with a brief explanation of how you intend to make use of any money you might receive. Be sure to keep in mind that the purpose of an FOML grant is to assist new or revived Friends groups become more effective.

Also, please note that applicants must agree to join FOML prior to receiving the grant if selected and to report on their grant-related activities periodically following receipt of a grant.

Applications received by September 30 will be considered for the fall grant cycle, and those received by March 31 will be considered for the spring cycle.

# Cooperative Library News

*Roger Mendel, Director*

*Northland Library Cooperative*

The Cooperative directors have been actively involved with the revision and standardization of the County Libraries Act (1917 Act 138) and the City, Village and Township Libraries Act (1877 Act 164). Both Acts were reviewed by a cross section of library directors from the various library types throughout the summer. A report on this project and

request for input will be the topic of this year's MLA Legislative Update at the Annual Conference on Wednesday, November 10 from 3-4 p.m.

Cooperatives continue to operate in survival mode. The Suburban Library Cooperative has gone to a part-time director, sharing Tammy Turgeon with the Sterling Heights Library.

Eleven cooperatives now have part-time directors, including Superiorland, Northland, Southwest, Detroit and now Suburban Cooperative. At all the cooperatives the members are looking at services and programs and prioritizing them to see what additional cuts can be made especially if the funding is reduced again this year.♦

Would your Friends Group like to be part of the new Directory of Friends Groups? If you have not received a copy of the directory questionnaire, please contact Laura DiFilippo at [ldifilip@kettering.edu](mailto:ldifilip@kettering.edu) or 810-762-9840 and she will get one to your group.

## Friends of Michigan Libraries (FOML) Board of Directors

**President & ALA/ALTAFF Liaison:** Charles Hanson, Kettering University Library

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**Advisor:** Mary McCormack, Petoskey Public Library

**Advisor:** Annette Haley, MAME

**Emeritus:** Marcia Barker, Canton Public Library

**Emeritus:** Annie Brewer, Whitefoord Press

**Emeritus:** Sandra Novacek

**Emeritus:** Carol Perrin, Helena Twp. Library

**Trustee/Newsletter Editor:** Mary Beall, Southfield Public Library

**Trustee/Newsletter Assistant:** JoAnn Gavey

**Newsletter Design and Graphics:** Bethany Kozel-Emmendorfer, Kettering University Library

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Friends of Michigan Libraries  
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Flint, MI 48504-9974



## FOML MISSION STATEMENT

The mission of the Friends of Michigan Libraries (FOML) is to support Friends working on behalf of Michigan libraries, to serve as an information resource for Friends groups, and to be advocates for libraries at the state level.

## Calendar

**Wednesday, October 20, 2010**  
**8:30 a.m. -- 3:30 p.m.**

**FOML Fall 2010 Workshop**  
**Novi Public Library**

**Tuesday, November 9, 2010**  
**6:00 p.m. -- 8:45 p.m.**

**FOML Friends-Trustees Alliance Forum**  
**Traverse Area District Library**

**The October FOML Board meeting will be held on Friday, October 8, 10:00 a.m., at the Novi Public Library, 2<sup>nd</sup> Floor Board Room.**

**The FOML Board will meet on the following Wednesdays: November 3 and December 1. Board committees meet by conference call during those months on an as-needed basis.**