

Among Michigan Friends

INFORMATION • SUPPORT • ADVOCACY

Volume 19, Issue 1 Fall 2012 www.foml.org

Advocacy: The Loud Library Advocate by Ann Ingles

As a Friend of the Library you are already an advocate. The mere fact of your membership demonstrates to others your support for your library. Your participation in Friends' activities – raising funds which are turned over to the library, volunteering there, taking guests to programs, performing book cart drills in the Fourth of July parade – further notifies the community of your belief in the importance of the library. But in this Year of the Loud Librarian the Friends of Michigan Libraries is asking you to increase your level of advocacy.

The FOML Advocacy Committee, consisting of Board members Shirley Bruursema, Charles Hanson, Denise Hooks, Ann Ingles, Roger Mendel, and Paul Snyder, along with a representative from the Library of Michigan (presently Sheryl Mase) is planning activities and information-sharing meant to encourage Friends to become Loud Library Friends or in other words to make our voices heard. How can you help with your local millage campaign or convincing your city council to support a new building? What's the best way to lobby your state legislator? Where do you find out about proposed legislation and how it might effect your library? Should you have an "elevator speech" ready for any encounters with non-users of your library? Get started now by going to www.foml.org and clicking the Advocacy button on the left side of your screen, or try the FOML Listserv button and register so you can participate in conversations with or ask questions of other Friends of the Library from around the state. Attend a FOML workshop this year; advocacy will be on the agenda. The next workshop is scheduled for Friday, October 26, at the Dexter Public Library.

Our mission is Information, Support, Advocacy. Help us carry it out! Check out the FOML Advocacy link on the FOML website: http://www.foml.org/advocacy.php

Message from the FOML President

Charles D. Hanson
Library Director, Kettering University

At first glance the building looks old, quaint, and out-of-date; definitely "old-fashioned" and with that "Carnegie building look." And, indeed, it defies all that we have come to expect from a modern library: a grand entrance, large windows overlooking meticulously-groomed gardens, and perhaps a fountain creating musical notes welcoming us into the library.



Arcadia, Wisconsin, Library. Photo courtesy of Charles Hanson.

Yet this Carnegie Library, located

in Arcadia, Wisconsin, my home town and site of my school days, represents a powerful learning place, one that stimulated my mind and my curiosity, providing me resources that equipped me for lifelong learning. The librarian, Miss Mathis, was never too busy to provide one-on-one service – and I was always amazed when she could find just the right source for another term paper.

I don't know whether my boyhood library had a Friends group or whether Miss Mathis had a library degree. I do know that it was a place I liked and enjoyed and that it was a connection to discovery, exploration. and entertainment – experiences that shaped my growth and development.

Everyone has a story to tell about their childhood library. And, as Friends, we can tell those stories in our local communities, and when we do, we can remember "those days" and how today we are helping our libraries shape the lives of thousands of library users.

What's Inside:	→
New Board Members	
2011 Awards/Board at Work	
Fall FOML Workshops	
Workshop Agendas	5
Workshop Form	
ALTAFF/FOML Award/Listserve	
Activities From Around the State	
April Workshop Pictures	
Cooperative News	1
Calendar	

New Board Members

- Mary Hill: is the Director of the Lincoln Township Public Library in Stevensville, MI. Mary previously worked at MADL as the Branch Manager of the Norton Shores Branch. She has a Masters in Library Science from Western MI University, and a Masters in Communications from Grand Valley State University.
- ◆ Claudia Diaz: "I am the Co-Director of the Stockwell-Mudd Library at Albion College. I have worked here since 1984 starting out as the Acquisitions Librarian. Previously, I worked as a library paraprofessional at Michigan State University.



I spent many years working with the Michigan Library Association in a variety of roles. I served on the Academic Libraries Division board and on the Committee of Organization. I also had a lot of fun planning several Annual Conferences. I may have recruited you to work as a volunteer at the conference. We have a Friends organization at our library and I am looking forward to learning about the many ways a Friends group can benefit a library."

- ◆ Linda Sickles: Retired in February as director of the Orion Township Public Library after 31 years. A native of Michigan, Linda lives in Rochester Hills. She received her Bachelor's in Political Science and Secondary Education from Eastern Michigan University and her Master's in Librarianship from Western Michigan University. Prior work experience includes Tufts University Medical/Dental School Library, Baldwin Public Library and Rochester Hills Public Library. She is a life member of the Friends of the Orion Township Public Library.
- ♦ Shannon White: Shannon White is the Library of Michigan's newly hired Continuing Education Coordinator. Prior to joining the staff at the Library of Michigan White worked as an independent library consultant and with Hartzell-Mika Consulting, LLC on a variety of projects including professional development activities and executive searches. Previously she was the Assistant Director of the Historical Society of Michigan managing education and awards programs as well as providing leadership for circulation and sales of *Michigan History Magazine*. Before moving to Michigan White served as Network Services Director at the Nebraska Library Commission and was responsible for management of statewide projects including Nebraska's OCLC Network, statewide database and digitization programs, and coordination of the electronic resources cooperative purchasing program. Beginning her career in the library and archives field, White served as an archivist in South Carolina and later in a variety of areas in academic librarianship including special collections, interlibrary loan, reference, systems administration and management. Before joining the Nebraska Library Commission she served as Assistant Director of the Library at the University of West Alabama. White received her MLIS and MA in Applied History from the University of South Carolina.
- ◆ Denise Hooks: Denise Hooks has been the Director of the Mideastern Library Cooperative since October 2009. Prior to assuming that position, Denise was the Director of the Mott Community College Library and retired from that institution after 30 years of service. Her experience with the Friends of the Mott Library, where she was a founding member in 1989 and also served as administrative liaison as Library Director for twenty years. The group raised thousands of dollars for the library, hosted many events of educational significance, and is still a valued arm of the Mott Library today.

2011 Outstanding Friends of the Library Award

Upon review of these applications, the FOML Membership and Public Relations Committee selected the Friends of the Calumet Public Library (Class I-III Library) and the Friends of the Troy Public Library (Class IV-VI Library) for the 2011 awards. The awards were presented to these winning Friends groups at the FOML workshop and annual membership meeting at the Okemos Library on Friday, April 20th.

Congratulations on the amazing, successful activities being accomplished by Michigan Friends!



Award winners. Photo courtesy of Charles Hanson.

Your FOML Board at Work



Escanaba Public Library. Photo courtesy of Charles Hanson.

The FOML Board is committed to reaching out to Friends and Trustees across the State of Michigan. The photo, left, is from our May 7 Information Meeting at the Escanaba Public Library. FOML Board members attending were Charles Hanson, Ann Ingles (pictured in the photo), Roger Mendel, and Shirley Bruursema. The beautiful (almost new) Escanaba Library was a wonderful location for a discussion about FOML and the Trustee Alliance.

Fall FOML Workshops



The beautiful Dexter District Library.

FOML Trustee Alliance Workshop Dexter District Library October 25, 2012

"One, Two, Three, Four...and More Steps Toward Being an Effective Library Trustee"

SYNOPSIS: The roles of a library trustee are many, and the issues facing library boards can often be complex and difficult. This workshop will focus on many of the essential tasks that trustees must perform to ensure the success of the library in the community it serves. Come to this workshop and see a beautiful new library and hear how that library was developed and built following key steps in gaining community support.

FOML Workshop – Dexter District Library October 26, 2012 "Friends at Work, Friends at Play: Activities That Show Results"

SYNOPSIS: Friends contribute many hours of time toward the improvement of the library. Sometimes that means a great deal of labor (a labor of love, to be sure) and sometimes a great deal of fun. At this workshop you will hear about successful Friends' work and play activities that have resulted in beneficial contributions to the library. Two of the presentations will be from Michigan Friends who won ALTAFF Baker & Taylor Awards for their outstanding work (and play). Come to this workshop and see a beautiful new library and hear how the Friends worked hard to achieve that result.

Registration information will be available on the FOML website: www.foml.org

AGENDA

FOML Trustee Alliance Workshop Dexter District Library Thursday, October 25, 2012 "One, Two, Three, Four ... and More Steps Toward Being an Effective Library Trustee"

SYNOPSIS: The roles of a library trustee are many, and the issues facing library boards can often be complex and difficult. This workshop will focus on many of the essential tasks that trustees must perform to ensure the success of the library in the community it serves. Come to this workshop and see a beautiful new library and hear how that library was developed and built following key steps in gaining community support.

gaining comm	nunity support.
8:30 a.m.	Registration, Refreshments, and Get Acquainted
9:00 a.m.	Welcome Charles Hanson, FOML President; Shirley Bruursema, FOML Trustee Representative; and Paul McCann, Director, with Dan Chapman, Friends President, Dexter District Library
9:15 a.m.	"Steps Taken to Pass a Millage for a New Library" Paul McCann, Director, Dexter District Library
10:00 a.m.	Morning Break
10:15 a.m.	"Money Talks: Library Budgets, Future of Library Budgeting 2013" Ed Repik, Library Trustee, Howell Carnegie District Library & former MLA Treasurer
11:00 a.m.	"Library Policies and Procedures: Stepping in the Right Direction" Lance Werner, Director, Kent District Library
12:00 noon	Lunch with Table Talks and Sharing
1:00 – 1:30	"Open and Closed Meetings at Public Library Meetings" Open Meetings - Lance Werner, Director, Kent District Library Closed Meetings - Carol Simpson, Trustee, Kent District Library
1:45 p.m.	Afternoon Break
2:00 p.m.	"Current Role and Future of Library Cooperatives" Jim Pletz, Director, The Library Network
2:30 p.m.	"What I Know and Wish I Knew Earlier About These Steps in Library Governance" - Shirley Bruursema, Trustee, Kent District Library
2:45 p.m.	Wrap-up and Workshop Evaluation
3:00 p.m.	Adjournment

AGENDA

FOML Workshop – Dexter District Library Friday, October 26, 2012

"Friends at Work, Friends at Play: Activities That Show Results"

SYNOPSIS: Friends contribute many hours of time toward the improvement of the library. Sometimes that means a great deal of labor (a labor of love, to be sure) and sometimes a great deal of fun. At this workshop you will hear about successful Friends' work and play activities that have resulted in beneficial contributions to the library. Two of the presentations will be from Michigan Friends who won ALTAFF Baker & Taylor Awards for their outstanding work (and play). Come to this workshop and see a beautiful new library and hear how the Friends worked hard to achieve that result. (And share in a remembrance of the Royal Wedding, too.)

8:30 a.m. Registration, Refreshments, and Get Acquainted

9:00 a.m. Welcome

Charles Hanson, FOML President, and Paul McCann, Director, with Dan Chapman,

Friends President, Dexter District Library

9:15 a.m. "Working Toward Success: A Successful Millage"

Rhonda Henrickson and Cathy Russ, Troy Public Library

"Working Toward A Goal: A New Library"
The Friends of the Dexter District Library

10:15 a.m. Morning Break

10:30 a.m. "Friends at Work and at Play for the Royal Wedding"

Friends of the Hackley Public Library

11:00 a.m. "Work & Play: Successes at the Berkeley Public Library"

Nicole Smithson, Friends President

11:30 a.m. Talk Tables: Sharing Friends' Work and Play Activities

12:00 Noon Lunch

1:15 p.m. Work, Play & Politics: Advocacy

"Turning the Page 2.0" – PLA Advocacy Program – Denise Hooks, MMLC

"Advocacy: More Important Than Ever" – Larry Neal, Chair, MLA Legislative

Committee

2:00 p.m. Talk Tables

2:30 p.m. Wrap-up & Workshop Evaluations

2:45 p.m. Adjournment

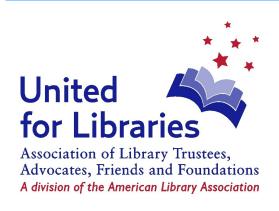
WORKSHOP REGISTRATION

FOML Trustee Alliance Workshop: One, Two, Three, Four... and More Steps Toward Being an Effective Library Trustee Thursday, October 25, 2012 8:30am – 3:00pm

at Dexter District Library, 3255 Alpine Street, Dexter, MI 48130

FOML Friends or Trustee Members non-members $X \$20 = \$$ $X \$30 = \$$ FOML Workshop: Friends at Work, Friends at Play: Activities That Friday, October 26, 2012 _8:30am - 3:00pm At Dexter District Library, 3255 Alpine Street, Dexter, MI 48 # Attending Fee Tot	Show Res
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Both Workshops	
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List any special food requests (vegetarian, diabetic, etc.)	
Contact Name:Phone:()	
Library Affiliation Email:	

ALTAFF To Support Itself; Changes Name to United for Libraries



The Association of Library Trustees, Advocates, Friends and Foundations (<u>ALTAFF</u>), is losing its \$56,000 subsidy from ALA. The subsidy currently makes up more than 10 percent of ALTAFF's approximately \$450,000 budget. However, before it ends in fiscal year 2015, Sally Reed, ALTAFF executive director, hopes the organization will have become self-supporting.

As part of the bid to substantially increase its membership numbers (and revenue), ALTAFF has changed its name to United for Libraries, a name it feels has far more resonance with local groups. The full name — United for Libraries: the Association of Library Trustees, Advocates, Friends, and Foundations — will become official on Tuesday, Sept. 4. — from *Library Journal*, July 3, 2012.

2012 Outstanding Michigan FOML Award

Did your Friends of the Library carry out an outstanding project or a number of successful activities in your community during 2012 that had a significant impact on your library's services to the community? The Friends of Michigan Libraries (FOML) invites Michigan Friends to apply for the 2012 Outstanding Michigan Friends of the Library award.

The award will be given to a Michigan Friends group for a specific project carried out in 2012 or based on the full scope of the group's activities during 2012. To be eligible for this award your Friends group must be a 2012 FOML member and completed the project or activities during the 2012 calendar year.

Go to the FOML website (www.foml.org) and click on the "FOML Merit Award" link for more information about this award.

FOML Listserve is Now Available

The FOML Listserv is an e-mail resource created specifically for current members of the Friends of Michigan Libraries to share information about Michigan Friends.

The FOML Listserv is designed to provide you with:

- * News about current and future projects
- * Upcoming events, announcements and more.

As a list member, you will receive all emails sent to this list. You are also able to respond to e-mail postings. When you reply to an e-mail from the list, it is sent to the individual by default, not the list. Please keep in mind, when you post to this list, it is sent to FOML Listserv subscribers.



Go to this link to subscribe to the FOML listsery: http://inform.palnet.info/mailman/listinfo/foml

Special thanks to PALnet for hosting the listsery!



Friends' Activities From Around the State Fall 2012

Linda Sickles

Libraries are facing tough times financially, of that there is no doubt. But all over Michigan, friends groups are rallying to their support with fund raising, advocacy for millage votes, and increasing the awareness of the value of libraries to their communities. It is encouraging that so many volunteers are working so hard on behalf of libraries and that they are so committed to making sure libraries are there for future generations.

The following are only highlights of some of the unique activities that are taking place across the state. Book sales and book stores remain a popular and lucrative resource for fund raising conducted by almost all library friends.

A special note of congratulations goes to the Friends of the Hackley Library in Muskegon, who received a Baker and Taylor award for their overall contributions to the library. They raised over \$100,000 to renovate the children's area and were successful in a \$500 Facebook design grant. They also successfully nominated their director in the "I Love My Librarian" contest and were successful in designating the Hackley Public Library as a Literary Landmark.

Friends of the Crooked Tree District Library held a geranium sale May 25 and 26 and will be holding a Library Lovers Dinner on Monday, September 10, an annual sell out event. They are selling memorial bricks for the reading garden at the Walloon Library and provided matching funds to enable the library to receive a grant for 5 new computers.

The Friends of the Delta Township Library raised over \$48,000 through their bookstore in 2011 to aid the library. Friends of the Library, Dearborn have created new ways to promote book sales with a "Mystery Sale", "Collectibles" audio visual sale and a "Clear the Shelves" clearance sale.

Friends of the Flint Public Library held an ice cream social on July 12. At their annual event, done with a baseball theme and speaker Kerrie Ferrill, they gave 2 "Bookend" awards to long time volunteers. They are helping sponsor "Blues on the Lawn" August 25.

Friends of the Sterling Heights Public Library increased their presence in the community by selling water at "Sterlingfest" July 26-28.

The Friends of the Westland Library demonstrated their advocacy role by creating a committee to work on the August 7 library millage campaign.

The Friends of the St. Clair Shores Public Library held their annual meeting, May 21, with speaker Michael Hauser, co-author of *Hudson's: Detroit's Legendary Department Store* and continue to hold a book discussion group and free poetry workshop.

Friends of the Rawson Memorial District Library are conducting trips to the Hollywood Casino in Toledo and to Amish Acres. They held a raffle to win a special Schwinn bicycle in June.

Friends of the Interlochen Public Library held a plant sale May 26.

Friends of the Petosky Public Library sponsor informal drop-in Book Chats where people can meet and discuss books they've enjoyed. On July 4, they participated in the community parade to demonstrate their support of the library. They also publish "Book Picks" with titles that members recommend and sponsor a series of lectures "Programs at the Carnegie".

The Alden District Library Friends helped support the 2012 Summer Enrichment Program that covered programs and classes for all ages from story hours to Mah Jong. They also donated 100 chairs for the library/township community room.

Friends of the Robert J. Parks Library have opened a store on Amazon.com. Members can buy a book for half price and no shipping. They have created a fact sheet to help explain the August 7 vote on the library millage renewal. Friends of the Lewiston Library have been busy this summer, encouraging a "yes" vote on the August 7 millage renewal. They also sponsored the Lewiston Summer Art Camp Day and Legos for the Lewiston Lego Builders Club and designed a

new FOLL logo. Members read to children in the Reading Garden this summer.

The Friends of the Menominee County Public Library hold an annual raffle with donated items such as a stay at a local resort and a handmade quilt bag to support the library. They also held a staff appreciation reception to thank the staff for

their great service to the public.

If you have news of activities from your friends group, please let FOML know and we can spread the word to other groups who may be inspired by your efforts. Contact: lsickles@comcast.net; Linda Sickles, 1648 Stoneybrook Dr., Rochester Hills, MI 48309.

April FOML Workshop





Friends
enjoying
networking at
the April
FOML
Workshop.







Michigan Library Cooperative News

Roger Mendel, Director Northland Library Cooperative

The Michigan Library Cooperatives have as a whole been very busy providing needed services to their member libraries. With eleven cooperatives in Michigan almost all of the State's population is impacted by their services. State aid this past year has stayed at the same level as the previous year, which in the economic climate we find ourselves in is a plus.

As a group the Cooperative Library Directors last fall embarked on a survey of members to see if the cooperatives were meeting the needs of their members. The results of the survey showed that a vast majority of members felt the cooperatives played a vital role in the public libraries meeting their mission to serve library users. Through programs that assist with summer reading, interlibrary loan, delivery and continuing education for library staff the member libraries are able to deliver service to their patrons. The cooperatives continue to find new ways to enhance library service even in this tough economic climate.

The cooperative directors meet every other month along with the State Librarian to coordinate services and program opportunities across the state. Currently the cooperative directors are looking at ways that they can provide joint program opportunities among the cooperatives and with other library agencies. Ask your library director to update your Friends group on the services your library receives from their cooperative.

Friends of Michigan Libraries (FOML) Board of Directors

President & ALA/ALTAFF Liaison: Charles Hanson, Kettering University Library

Vice President: Shelley Gach-Droz, Huntington Woods Public Library

Secretary: Ann Ingles, Petoskey District Library

Treasurer: Sandra Brown Gellis, Flushing Area Library **Past President/Advisor:** Daniel Stock, Robert J. Parks Library

Grants Administrator/Trustee: Betty Newton, Livonia Civic Center Library

Archivist/Trustee: Jim Doyle, Livonia Civic Center Library

Trustee: Michael Mok, AWE, Inc. **Trustee:** Avery Weaver, Emery-Pratt **Trustee:** Charlaine Ezell, The Extra Edge

Trustee: Barbara Fronczak

Trustee: Harriet Larson, Livonia Civic Center Library **Trustee:** Shirley A. Bruursema, Kent District Library

Trustee: Claudia Diaz, Albion College

Trustee: Paul Snyder, Northville District Library

Trustee: Roger Mendel, Director, Northland Library Cooperative

Trustee: Burton Brooks, Loutit District Library

Trustee: Denise Hooks, Mideastern Michigan Library Cooperative

Trustee: Mary Hill, Lincoln Township Public Library
Advisor: Deb Biggs-Thomas, Library of Michigan
Advisor: Lee Ann Messimer, Escanaba Public Library
Advisor: Cindy Lou Poquette, Indian River Public Library
Advisor: Mary McCormack, Petoskey Public Library

Advisor: Annette Haley, MAME

Advisor: Shannon White, Library of Michigan Emeritus: Marcia Barker, Canton Public Library Emeritus: Annie Brewer, Whitefoord Press

Emeritus: Sandra Novacek

Emeritus: Carol Perrin, Helena Twp. Library

Emeritus: Tim Richards

Emeritus: Debbie Straub, Cascade Branch, Kent District Library Trustee/Newsletter Editor: Mary Beall, Southfield Public Library

Trustee/Newsletter Assistant: Linda Sickles, Friends of the Orion Township Library

published three times a year as part of membership in the Friends of Michigan Libraries. FOML would like to thank GaleCengage Learning for its support of this newsletter. Administrative questions and editorial contributions may be directed to Charles Hanson,

Kettering

edu.

University Library,

chanson@kettering.

Among Michigan

Friends is

Newsletter Designer: Bethany Kozel-Emmendorfer, Kettering

University Library



Friends of Michigan Libraries

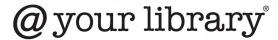
c/o Dr. Charles Hanson Kettering University Library 1700 University Ave. Flint, MI 48504-9974

FOML members are reminded to check the FOML website (www.foml.org) for the latest postings about Michigan (and other) library news and for FOML activities and events. On the website you will also find information about contact information, grants, the Trustee Alliance, and photo galleries. You can help build this website by sending us a photo of your library for inclusion on the website.

The Friends of Michigan Libraries thank GaleCengage Learning for their generous grant.

We appreciate your ongoing support of Michigan Friends!





Celebrate Library Card Sign-up Month in September

FOML MISSION STATEMENT

The mission of the Friends of Michigan Libraries (FOML) is to support Friends working on behalf of Michigan libraries, to serve as an information resource for Friends groups, and to be advocates for libraries at the state level.

Mark Your Calendar!

Wednesday, September 5, 2012 FOML Board Meeting

Sunday, September 30, 2012 Fall deadline for applying for FOML Grant

www.foml.org/grant.php

Wednesday, October 3, 2012 FOML Board Meeting Thursday, October 25, 2012 FOML Trustee Allianc

Friday, October 26, 2012

November 7-9, 2012

Wednesday, October 31, 2012

Wednesday, December 5, 2012

FOML Trustee Alliance Workshop, Dexter District Library

FOML Workshop, Dexter District Library

FOML Board Meeting

Michigan Library Association Annual Conference, Dearborn

FOML Board Meeting