



Among Michigan Friends

INFORMATION • SUPPORT • ADVOCACY

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Winter 2014

www.foml.org

Message from the FOML President: The Year Ahead ...

Paul Snyder



*Paul Snyder
FOML President*

The FOML Board invites you to join us for a year of change and events. We hope you've had a wonderful holiday season and an auspicious start to the New Year. This is a mid-term election year and as such, promises to be one where several libraries are considering asking for a new millage or an extension of an expiring one. The question of how Friends groups as non-profit organizations may participate without violating IRS rules that govern charitable contributions can sometimes be confusing and a little intimidating. Our FOML 2014 Annual

Meeting and Workshop titled: "MI Friends and MI Community: How MI Friends Promote the Library" will answer many of these questions with two sessions dedicated to helping Friends find their way through the millage maze.

Another change to look for is our redesigned website. We've spoken of it before but it bears repeating. New to the site so far is the opportunity to pay for membership dues and workshops through Paypal. Soon to be added is a "fenced off" members only area where high-value content may be accessed by members only through the use of passwords that will be issued to members when the new site is enacted. We're also looking into a new

(Continued on page 2)

Citizens-Save-Libraries Power Guide

United for Libraries, along with the Neal-Schuman Foundation, believe strongly that advocacy can and does work. We've seen evidence of it from coast to coast in all types of libraries at the local and the state levels. Developing an advocacy campaign, as you will soon see, is not rocket science but it does take dedication, hard work, a core group of people who are passionate about the cause and the support of many, many people in your community. This guide will take the mystery out of advocacy, provide you with an organized step-by-step approach, and allow you to develop a set of strategies that will motivate your community to pressure funders to support the library or in the case of a referendum or a bond issue – to vote "yes."

The Power Guide

Download the free [Power Guide for Successful Advocacy](http://www.foml.org/powerguide.pdf) (PDF, 660 kb), your step-by-step guide to developing an advocacy campaign. Also on the same web page (<http://www.ala.org/united/>) are examples of talking points, flyers, petitions, and more.

Return on Investment Statement Resources

Refer to page 8 and Appendix A on page 26 of the Power Guide for more information about developing return on investment statements. The links below are taken directly from the Power Guide and provided here for easy access:

- In low-income neighborhoods, children start kindergarten 60% behind their

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President's Message (cont'd.)

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Q & A section that covers some of the basic information that Friends require to conduct business with their library administrations. Our FOML Manual has been revised and soon will be available on CD for a fee. Look for this later in the year, also available for order on our website.

Finally, I want to mention the strong relationship that continues to develop between the Friends of Michigan Libraries and our partner organization the Trustee Alliance. Not only do we share websites and conference schedules, but we work together continuously in an effort to improve library services for all Michigan library patrons. As a result of our collaborative relationship, FOML has received an LSTA grant from The Library of Michigan to present three 2014 Trustee workshops at three Michigan locations. We strongly believe that only through coordinated efforts can groups such as ours, and yours, fully realize the potential that is there to keep libraries operating at their maximum capacity for those who love them. If you aren't working closely with your administration and your trustees right now, reach out to them to see where you might work more closely together. If you have good working relationships right now, keep up the good work and be an example to those with whom you network.

Honoring Harriet Larson

The Board of the FOML is sad to announce the passing of a founding and honored member, Harriet Larson. Harriet spent her last days near her daughter Lori Rariden in Normal, Illinois after moving there last autumn. An important voice in Libraries, Harriet also founded the Friends of the Livonia Public Library in 1978 and served as past President of the Book Club of Detroit who honored her in absentia at a December third event.

Born in Kansas City, Missouri, Harriet's chose elementary school teaching as a profession. She taught in many locations until finally settling in Livonia, MI, with her husband John whom she married in 1949. Together they had three children but lost a daughter, Linda in 1981.

She collected cook books and was a gourmet. She loved to travel and, with her private pilot's license, flew to Cuba to visit a friend when it was still legal. Harriet leaves behind two children (Lori Rariden and Bill Larson), six grandchildren and four great-grandchildren.

Her husband John died in 2005 and was buried at the Great Lakes Cemetery in Holly, MI. She will be interred there as well this spring.

To honor her memory the Board of the Friends of Michigan Libraries is renaming a grant program that awards up to \$400 to assist deserving, new or revitalized Friends of Libraries groups to get on their feet. It will henceforth be known as the Harriet Larson Founders Award.



Harriet Larson.

Citizens-Save-Libraries (cont'd.)

(Continued from page 1)

peers from affluent communities, leaving them woefully unprepared. (Jump Start, “Early Childhood Education Crises” at <http://www.jstart.org/our-work/americas-early-education-crisis>)

- Studies show that students who do not read during the summer need an average of a full month remediation when school starts in September. (“What to Look for in a Summer Reading Program.” GreatSchools at <http://docs.gatesfoundation.org/learning/documents/opportunityforall.pdf>)
- Few community services enjoy the type of public support that is generally given to public libraries. In a recent national survey conducted by Public Agenda, people were more likely to rate library service as excellent or good than the service they receive from their local police department, public schools or their local media (“Making Cities Stronger: Public Library Contributions to Local Economic Development,” Urban Libraries Council report http://www.urban.org/uploadedpdf/1001075_stronger_cities.pdf).
- “From providing a place to do homework to applying to college or looking for financial aid, library online services are a key part of the educational system in our country.” From Opportunity for All: How the American Public Benefits from Internet Access at U.S. Public Libraries. Institute of Museum and Library Services at <http://tascha.washington.edu/usimpact>

Remembering Fran Pletz



*Fran Pletz (left), with Nancy Robertson,
Michigan State Librarian.*

It is with sadness that we share news of the death of long-time Michigan public library advocate Frances H. (Fran) Pletz, who passed away Monday, December 2, in Charlevoix. Frances H. Pletz (Fran) was born in 1920 in Chicago, Illinois. Fran was truly the first lady of libraries and librarianship in the state of Michigan. Among her many other accomplishments, she served as the executive director of the Michigan Library Association from 1969 to 1982 and she served on the Library of Michigan Board of Trustees from the 1992 through 2005. She also served on the Library of Michigan Foundation Board of Trustees as well.

Her work with Senator Faust on legislation that ultimately became Public Act 89 of 1978 serves as the basis for state aid to public libraries as well as the creation of the system of library cooperatives that remains in place today.

The Frances H. Pletz Award for Excellence in Service to Youth was named for Mrs. Pletz because of her exemplary library service to teens in our state and was established in 1978 by the Young Adult Division of the Michigan Library Association. It is given annually to a Michigan library staff person who has made an outstanding contribution to the field of library service to youth, ages 0-18, throughout their career.

Fran visited the Library of Michigan Board of Trustees meeting on September 12, 2012, with her son, Jim, who is the director of The Library Network in Novi. She was a wonderful person professionally and personally, and she will be missed but always treasured.

Forthcoming FOML Workshops

The Canton Public Library



FOML is pleased to announce that it has received an LSTA Grant from the Library of Michigan to support three FOML Trustee Alliance workshops at three locations across the state: on April 4 at the Canton Public Library, on May 1 at the Rural Libraries Conference on Mackinac Island, and September 12 at the Kentwood Branch, Kent District Library, Grand Rapids. All trustee workshops will be conducted by Sarah Ann Long, a nationally-recognized library leader. Register for RLC at <http://tinyurl.com/smallrurallibraries>

“MI Friends and MI Community: How MI Friends Promote the Library”

**Canton Public Library
Thursday, April 3, 2014**

SYNOPSIS: After introductions we start our session with the FOML Annual Membership Meeting. 2014 is a mid-term election year which for many libraries is a time to seek new or continuing funding through millage campaigns. Friends of Libraries groups can play key roles in millage campaigns. The first part of this workshop deals with how to assess what action is and is not allowable for non-profit groups and how to get the message out to your community.

“Connecting the Dots: Creating a Star Board of Trustees”

**Canton Public Library
Friday, April 4, 2014**

SYNOPSIS: Serving as a library trustee means selecting and working with the library director, finding and being responsible for the money necessary to operate the library, and designing and implementing policies for fair and open library operations. This workshop will focus on these basics with an overarching goal of creating a Star Board of Trustees. Participants will gain an in-depth view of the charge to public library trustees and will leave with samples of policies and documents that will help with the process of connecting the dots and creating a star board of trustees.

Registration information is available in this newsletter and on the FOML website: www.foml.org

Friends of Michigan Libraries Workshop
“MI Friends and MI Community: How MI Friends Promote the Library”
Canton Public Library
Thursday, April 3, 2014
Agenda

Synopsis: After introductions, we start our session with the FOML Annual Membership Meeting. 2014 is a mid-term election year which for many libraries is a time to seek new or continuing funding through millage campaigns. Friends of Libraries groups can play key roles in millage campaigns. The first part of this workshop deals with how to assess what action is and is not allowable for non-profit groups and how to get the message out to your community.

- 8:30 a.m. Registration, breakfast refreshments, and attendee introductions
- 9:00 a.m. Welcome: Paul Snyder, FOML President
Eva Davis, Director, Canton Public Library
Linda Garrett, President, Friends of the Canton Public Library
- 9:15 a.m. FOML Annual Membership Meeting and Board Election/Paul Snyder, FOML President
- 9:30 a.m. 2013 Merit Award Winners
- 10:00 a.m. Morning Break
- 10:15 a.m. Being Political
Christine Hage, Director, Rochester Hills Public Library
- 11:00 a.m. Millage Elections: Options for Friends
Lance Werner, Director, Kent District Library
- 12:00 Noon Lunch with Table Talks
- 1:15 p.m. Preparing for Millage Elections: Nuts and Bolts
Shirley Bruursema, FOML Trustee Alliance Representative
- 2:00 p.m. Afternoon Break
- 2:15 p.m. Community Outreach: Making Connections to Build Support
Eva Davis, Director, Canton Public Library
- 2:45 p.m. Wrap-up & Workshop Evaluation
- 3:00 p.m. Adjournment / Optional Library Tours - Friends of the Canton Public Library



FOML Annual Meeting/Workshop Registration
Thursday, April 3, 2014, 8:30 to 3:00
Canton Public Library
1200 S. Canton Center Rd.
Canton, MI 48188

Registration deadline is Friday, March 21, 2014 ~ No refunds after March 28, 2014

	# Attending	Fee	Total
“MI Friends and MI Community: <i>How MI Friends Promote the Library</i> ”	FOML Members _____	x \$20 =	\$ _____
	non-members _____	x \$30 =	\$ _____
Not a FOML member? Sign up at our membership page!			TOTAL \$ _____

Contact name

Contact email

Contact Phone #

Library affiliation

Name(s) of those attending workshop:	Dietary issues? (diabetic, vegetarian, etc.)
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

What issues would you like to discuss during “Table Talks”? (Use the back of this form if necessary.)

Please send registration form and check made out to:

Friends Of Michigan Libraries
c/o Linda Pierce
Kettering University Library
1700 University Ave.
Flint, MI 48504

Questions or concerns: email to lpierce1@kettering.edu or call Linda at (810) 762-9840

If you also want to attend the workshop for Library Trustees on Friday April 4th, 2014, please check this box. ☐
Fill out and include the Trustee Alliance Workshop Registration form. You may subtract a \$10 discount per person.

FOML Trustee Alliance Workshop

“Connecting the Dots: Creating a Star Board of Trustees”

Canton Public Library

Friday, April 4, 2014

Agenda

SYNOPSIS: Serving as a library trustee means selecting and working with the library director, finding and being responsible for the money necessary to operate the library, and designing and implementing policies for fair and open library operations. This workshop will focus on these basics with an overarching goal of creating a Star Board of Trustees. Participants will gain an in-depth view of the charge to public library trustees and will leave with samples of policies and documents that will help with the process of connecting the dots and creating a star board of trustees.

- 8:30 a.m. Registration, Breakfast Refreshments, and Get Acquainted
- 9:00 a.m. Welcome and Introductions - Paul Snyder, FOML President
Shirley Bruursema, FOML Trustee Alliance Representative
Eva Davis, Director, Canton Public Library
Sarah Ann Long, Workshop Facilitator: “What do you want to learn today?”
- 9:30 a.m. “The Trustees Role: What is it? Are there dos and don’ts?”
Sarah will introduce the topic, followed by table discussions
- 10:15 a.m. Morning Break
- 10:30 a.m. “The Library Director’s Role vs. Trustee Roles”
Sarah will introduce the topic, followed by table discussions of questions.
- 11:15 a.m. “Evaluating the Library Director: Why It’s Necessary and a Formula for Success”
- 11:45 a.m. Personal Testimonial regarding Library Director Evaluation
- 12:00 p.m. Questions regarding Library Director Evaluation
- 12:15 p.m. Lunch with Table Talks: Library Funding and Fund Raising
- 1:15 p.m. “Library Funding Issues: Reprise”
- 1:30 p.m. “Library Policies: What’s Needed and Not Needed (By-Laws, Library Policy, Staff Procedures)”
Sarah introduces topic followed by table discussions
- 2:15 p.m. Afternoon Break
- 2:30 p.m. Wrap-Up, Review of Learning Desires, and Workshop Evaluation
- 3:00 p.m. Adjournment/Optional Library Tours of the Canton Public Library
Shirley Bruursema, Trustee, Kent District Library



This project is funded (in part) with a
Library Services and Technology Act grant from the
Institute of Museum and Library Services
administered by the Library of Michigan.



FOML Trustee Alliance Workshop Registration
Friday, April 4, 2014, 8:30 a.m.—3:00 p.m.
Canton Public Library
 1200 S. Canton Center Rd.
 Canton, MI 48188

Registration deadline is Friday, March 21, 2014 ★ No refunds after March 28, 2014

	# Attending	Fee	Total
“Connecting the Dots: Creating a Star Board of Trustees” With special guest speaker Sarah Ann Long	FOML Members _____	x \$20 =	\$ _____
	non-members _____	x \$30 =	\$ _____
	TOTAL		\$ _____

Contact name

Contact email

Contact Phone #

Library affiliation

Name(s) of those attending workshop:	Any dietary issues? (diabetic, vegetarian, etc)
_____	_____
_____	_____
_____	_____
_____	_____

What issues would you like to discuss during “Table Talks”? (Use the back of this form if necessary.)

Please send registration form and check made out to: Friends of Michigan Libraries

Not a FOML Trustee Alliance member?

Sign up at <http://fomltrusteealliance.org/membership.php>

c/o Linda Pierce
 Kettering University Library
 1700 University Ave.
 Flint, MI 48504

Questions or concerns: email to lpierce1@kettering.edu or call Linda at (810) 762-9840



This project is funded (in part) with a Library Services and Technology Act grant from the Institute of Museum and Library Services administered by the Library of Michigan.

The Institute of Museum and Library Services is the primary source of federal support for the nation’s 122,000 libraries and 17,500 museums. The Institute’s mission is to create strong libraries and museums that connect people to information and ideas.

Friends Activities From Around the State

By Jennifer Kundak

- The Friends of the [Berkley Public Library](#) spent over \$11,000 in 2013 for the library's needs. The funds primarily paid for the library's e-book subscriptions and programs. Many library patrons benefited and could download 5,660 e-books. Many children and teens had fun while working on reading skills in the summer reading program, and close to 3,000 persons attended several quality programs offered as a result of Friends financial support.
- The Friends of [Chelsea District Library](#) funded Sonic Sundays, the winter series with lively performances that attract music lovers of all ages and musical tastes. And the FCDL also helped with funding for the annual Authors in Chelsea in March 2014, featuring three nationally known authors and illustrators who appear at the library's special event, plus visits to Chelsea schools.
- The Friends of [Cheboygan Area Public Library](#) planned an Antique Appraisal event on October 6. The public was invited to bring up to three items for evaluation, at a \$10. per item charge. And the CAPL held a Fall 2013 Fashion Show last October 15. The free event accepted donations for the show which included models of all sizes.
- Friends of the [Crooked Tree District Library](#) are planning a 2015 Walloon Calendar to benefit the libraries, with the theme of Walloon Activities. They are seeking photos of any season that depict a wide range of local recreational and leisure activities. The calendar will be on sale by summer 2014.
- Here's a practical fundraiser item, that helps in being prepared for wet weather — the [Detroit Public Library](#) Friends Foundation Rain or Shine Umbrella is available for purchase at the Main Library, the Detroit Shoppe, Somerset Collection Troy, or ordered online via www.detroitpubliclibrary.org/friends-foundation-rain-or-shine-umbrella.
- The Onaway Friends of the [Presque Isle District Library](#) continue their very popular "First Tuesday with Friends" program series. Programs are free and suitable for all ages, and are held at the Onaway Historical Courthouse. Special guests from across Michigan are featured in presentations in a variety of interests.
- The largest sell-out crowd ever at the annual meeting and dinner of Friends of the [Petoskey Public Library](#) was also the first time the event was used as a very successful fundraiser, earning nearly \$4,000. All came to hear noted author Douglas Trevor, who wrote the novel *Girls I Know*, and to bid on items at the group's first silent auction. The funds were used to purchase a new Early Literacy Station needed by the Children's Room in the library.
- The Friends of the [Troy Public Library](#) and the Troy Public Library joined the Michigan Military Moms in a care package drive to collect items for troops serving in Afghanistan and Iraq. Donations were accepted at the library November 4-16, 2013. In addition to snacks and toiletries, the FTPL donated a paperback book in each package. The activity was planned for packages to be delivered just in time for the holiday season.



We really want to tell everyone about your new, different, successful and fun activities! Please let FOML learn about your Friends group news and events, so we can share your efforts. Send your newsletters and/or information to: newsletters@foml.org

Michigan Library Cooperative News

Roger Mendel, Director

Northland Library Cooperative

This has been an eventful year for the eleven cooperatives in the state of Michigan. It has been a year of uncertainty after a encouraging start with the cooperatives and the public libraries getting a supplemental state aid promised in the 2010-11 budget year. Soon after October 2010 a lawsuit against the Library of Michigan was filed by the public library of Holland MI. The lawsuit claimed that the Library of Michigan did not have the authority to require a library to provide the same level service to contractual areas as offered to the library's legal service area. The judge ruled in favor of Holland and in fact went further in saying that most of the rules imposed by the Library of Michigan were invalid. Due to a failure to get this ruling overruled, the distribution of state aid was delayed for several months. This delay put a number of the cooperatives in jeopardy of closure

since recent reductions in state aid had depleted their fund balances. Finally in late winter the distribution of state aid was accomplished. During this same time the cooperatives were faced with the possibility of further drastic reductions in state aid for the coming year. The Governor's budget called for an additional 40% reduction in state aid. Added to this there was much discussion with representatives from the Michigan Library Association indicating that the cooperatives should be looking at consolidation or the possibility of elimination. As it turned out the legislature came through for libraries and not only held state aid at current levels, but increased the amount by 6.5%. The Cooperative Directors Association will be meeting for their bi-monthly meeting in mid August and will continue the discussion on the future of cooperatives in our state.

Friends of Michigan Libraries (FOML) Board of Directors

President: Paul Snyder, Northville District Library

Vice-President: Linda Sickles, Orion Township Public Library

Director/Secretary: Ann Ingles, Petoskey District Library

Director/Treasurer: Sandra Brown Gellis, Flushing Area Library

Director/Archivist: Jim Doyle, Livonia Civic Center Library

Director/Past President: Charles Hanson, Kettering University Library
and United for Libraries Representative

Trustee Alliance Rep.: Shirley A. Bruursema, Kent District Library

Director: Claudia Diaz, Albion College

Director: Charlaine Ezell, The Extra Edge

Director: Gerald Furi, Farmington Community Library (Ret.)

Director: Shelley Gach-Droz, Huntington Woods Public Library

Director: Denise Hooks, Mideastern Michigan Library Cooperative

Director: Roger Mendel, Director, Northland Library Cooperative

Director: Michael Mok, AWE, Inc.

Director: Patricia Orr, Livonia Civic Center Library

Director: Avery Weaver, Emery-Pratt

Advisor: Kelly Pepin, Escanaba Public Library

Advisor: Betty Newton, Livonia Civic Center Library

Advisor: Cindy Lou Poquette, Indian River Public Library

Advisor: Daniel Stock, Robert J. Parks Library

Advisor: Shannon White, Library of Michigan

Emeritus: Marcia Barker, Canton Public Library

Emeritus: Annie Brewer, Whitefoord Press

Emeritus: JoAnn Gavey, Fenton Public Library

Emeritus: Sandra Novacek

Emeritus: Carol Perrin, Helena Twp. Library

Emeritus: Tim Richards, Mardigian Library, U of M-Dearborn

Emeritus: Debbie Straub, Cascade Branch, Kent District Library

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Director/Newsletter Assistant: Jennifer Kundak, Chelsea District Library

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Among Michigan Friends

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FOML would like to thank GaleCengage Learning for its support of this newsletter.

Administrative questions and editorial contributions may be directed to Charles Hanson, Kettering University Library, at: chanson@kettering.edu



Friends of Michigan Libraries

c/o Linda Pierce
Kettering University Library
1700 University Ave.
Flint, MI 48504-9974

FOML thanks...

GaleCengage Learning

for their generous grant.

We appreciate your ongoing support of
Michigan Friends!

FOML members are reminded to check the FOML website (www.foml.org) for the latest postings about Michigan (and other) library news and for FOML activities and events. On the website you will also find information about grants, the Trustee Alliance, contact information, and photo galleries. You can help build this website by sending us a photo of your library for inclusion on the website.

FOML MISSION STATEMENT

The mission of the Friends of Michigan Libraries (FOML) is to support Friends working on behalf of Michigan libraries, to serve as an information resource for Friends groups, and to be advocates for libraries at the state level.

Did You Know?

That Christine Hage, Director of the Rochester Hills Public Library, is the incoming President of United for Libraries?

On February 1, 2009, Friends of Libraries U.S.A. (FOLUSA) and the Association for Library Trustees and Advocates (ALTA) joined forces to become an expanded division of ALA known as the Association of Library Trustees, Advocates, Friends and Foundations, now United for Libraries. Through this partnership, United for Libraries brings together libraries' voices to speak out on behalf of library services and free public access to information.

United for Libraries is a national network of enthusiastic library supporters who believe in the importance of libraries as the social and intellectual centers of communities and campuses. No one has a stronger voice for libraries than those who use them, raise money for them, and govern them. By uniting these voices, library supporters everywhere will become a real force to be reckoned with at the local, state, and national levels. Visit www.ala.org/united

Mark Your Calendar!

Wednesday, March 5, 2014

Thursday, April 3, 2014

Friday, April 4, 2014

Thursday and Friday,

April 30– May 2, 2014

June 26–July 1, 2014

FOML Board Meeting

FOML Friends Spring Workshop, Canton Public Library

FOML Trustee Alliance Workshop, Canton Public Library

Rural Libraries Conference, Mackinac Island

ALA Annual Conference, Las Vegas

NOTE: FOML Board meetings are conference call meetings and are held the first Wednesday of the month at 10:00 a.m. Any FOML member who wishes to participate in these meetings should send an email to the FOML President requesting conference call information.