



Among Michigan Friends

INFORMATION • SUPPORT • ADVOCACY

Volume 22, Issue 2

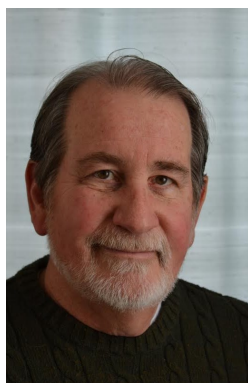
Fall 2015

www.foml.org

Message from the FOML President:

Friends Can Help Their Libraries In More Ways Than One

By Paul Snyder



Paul Snyder
FOML President

While the customary work of Friends is important, the Friends Of Michigan Libraries always encourages its members to be robust advocates for their libraries. Sometimes that involves acting beyond the boundaries of your local library. Grassroots efforts to influence changes in laws and regulations play an important part in our democracy.

A widely circulated article published by the Institute for Local Self-Reliance (ILSR) in June 2015 threw light on a growing problem. The community of Marquette, Michigan, as have many communities, have extended services and strengthened infrastructure to

attract big box stores to its community. When the new Lowe's opened in 2008, the city celebrated. But the celebration was short lived.

Lowe's appealed their tax assessment to the governor's appointed Michigan Tax Tribunal. Originally assessed with a taxable value of \$5.2 million, this figure was reduced over a three year period to \$1.5 million. The giant retailer posts annual sales in the tens of billions of dollars, but Marquette found it owed the store over three-quarters of a million dollars in overpaid taxes.

The resulting financial burden required Marquette to cut back on city services including the library which was forced to reduce its hours.

This process, known as the "dark store" method, is a way big box stores are fighting their tax burdens in many areas of the state and country. There is a bipartisan effort in our legislature that is looking to rein in this application of tax law. I urge you to call your state representative and tell them you support a revision of tax regulations that would prevent this type of abuse. Not only your library but the quality of many of your government services may depend upon it.

Academic Friends

Although most people associate Friends groups with public libraries, the fact is that Friends can be important support for all types of libraries.

Sally Reed, Executive Director of United for Libraries, and Charles Hanson, Director of Library Services at Kettering University, have co-authored a fact sheet entitled "Making the Case for an Academic Friends of the Library Group."

If you live in a community with a college or university and maintain close ties with the academic library, FOML requests your help in getting the word out to the academic community about this new fact sheet. All United for Libraries fact sheets can be found on the website:

<http://www.ala.org/united/friends>

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ALA Releases National Policy Agenda for Libraries

Attendees at the June ALA Annual Conference in San Francisco had the opportunity to attend programs on library advocacy and to learn more about ALA's newly-released [National Policy Agenda for Libraries](#).

The National Policy Agenda for Libraries provides a vital framework for library advocates so that the community can engage actively in policy conversations with a strong, consistent voice. The vision for this collaborative national policy effort is to change perceptions of libraries from “obsolete” or “nice to have” to “essential,” and to earn libraries a seat at the table during decision making. Libraries can be viable solutions for many pressing national challenges if they are involved early enough in the discussions about capacity and implementation. The ALA encourages library entities to fashion their policy priorities under the rubric of this national policy agenda so that we may build shared momentum.

Libraries of all types are developing rapidly to take advantage of technological advancements and to meet the changing needs of communities across the nation. Many people in positions of power, however, do not yet understand the expanded roles and capabilities of modern libraries nor recognize the extent to which libraries can be catalysts for opportunity and progress. As a result, the nation severely underinvests in libraries. To reverse this trend, library allies must unite around shared long-term policy goals — specifically ones that pragmatically align to political and economic realities — and work together to educate and influence decision makers.

Michigan Library Cooperative News

Denise Hooks, Director

Mideastern Michigan Library Cooperative

Michigan Activity Pass: Brought To You by Michigan's 11 Library Cooperatives

The Michigan Activity Pass (MAP) program <http://michiganactivitypass.info> is a partnership between Michigan's 385 public libraries and close to 400 cultural attractions across the state, from Monroe to Mackinaw City to Marquette (don't forget Calumet and Copper Harbor, too!) and everywhere in between.

Thanks to the sponsorship of the Michigan Library Cooperative Director's Association and others, Michigan's 5.1 million registered public library card holders have the ability to print passes for reduced price or in many cases, free admission to state parks and recreation areas, museums, and a host of other family friendly activities. Started in 2007 as a metro Detroit area project, MAP has grown into a statewide, all online program, accessible to library patrons either at home or in the library.

As word of this outstanding opportunity has spread via extensive press coverage, MAP has in turn become wildly popular. To that end, Michigan library patrons checked out more MAP passes during the period May 24, 2015 through July 4, 2015 than during the previous 12 month cycle of the program, which ran from May 24, 2014, through May 23, 2015.

Many of Michigan's premier attractions are participants in the MAP program, including Detroit Institute of Arts, Michigan Science Center, SEA LIFE Michigan Aquarium, Tahquamenon Falls State Park, Michigan Historical Museum, Porcupine Mountains Wilderness State Park, and hundreds of others. Library patrons need only answer three simple questions at the <http://michiganactivitypass.info> website, namely 'My Starting Location'; 'The Maximum Number of Miles I Wish to Drive'; 'My Library Name.' A quick click of the 'Search' button is your passport to 'soar and explore' any number of Michigan's cultural attractions and activities, many of which are open year round.

We invite you to experience the many wonders that are MAP, brought to you by Michigan's 11 library cooperatives. Enjoy!

The Friends of Michigan Libraries support the following opinions on legislation from the ALA's Washington Office. We urge you to do the same by notifying your appropriate elected representative.

American Library Association
Office of Government Relations
1615 New Hampshire Ave., NW
Washington, DC 20009-2520



Phone: 202 628 8410
Fax: 202 628 8419
OGR@alawash.org
www.ala.org/offices/ogr

KEY LIBRARY LEGISLATIVE ISSUES IN THE 114th CONGRESS

APPROPRIATIONS – Maintain level funding for the Library Services and Technology Act (LSTA) in the FY 2016 Labor, Health and Human Services, Education, and Related Agencies Appropriations bill. *LSTA resources help target library services to people of diverse geographic, cultural, and socioeconomic backgrounds, to individuals with disabilities, and to people with limited literacy skills.*

COPYRIGHT – Protect the many provisions of the Copyright Act that expressly allow the use of copyrighted information without prior authorization by the copyright holder, including particularly the "Fair Use" doctrine (17 U.S.C. §107). *ALA is committed to equally respecting the rights of authors and to assuring that overly restrictive copyright laws do not thwart the clear Constitutional intent of the Framers that copyright is meant "To promote the Progress of Science and useful Arts...."*

GOVERNMENT INFORMATION – Pass the Fair Access to Science and Technology Research Act (FASTR). FASTR will accelerate scientific discovery and fuel innovation by making articles reporting on publicly-funded scientific research freely accessible online for anyone to read and build upon. *ALA is strongly committed to no-fee access to all government-funded information and to robust support for all federal libraries and archives.*

PRIVACY & SURVEILLANCE – Restore the Constitutional privacy rights of library users and all Americans lost since "9-11" to overbroad, invasive and insufficiently "checked and balanced" provisions of the: USA Patriot, Foreign Intelligence Surveillance Act Amendments, and Electronic Communications Privacy Acts. *For decades, librarians have defended the public's Fourth Amendment privacy rights against government attempts to obtain patrons' borrowing (and later internet surfing) records without a warrant. Today, ALA works with and through a broad coalition of major public interest, bipartisan think tanks, and private sector companies to achieve both liberty and security, without sacrificing one to the other.*

SCHOOL LIBRARIES – Reauthorize the Elementary and Secondary Education Act (ESEA) and require that every student have access to an "effective school library program," which is defined in statute to require that: every school library be staffed by a certified librarian; equipped with up-to-date materials and technology; and enriched by a curriculum jointly developed by a grantee school's librarians and classroom teachers. *ALA also strongly supports permitting state program funds to be used to recruit and train school librarians.*

TELECOMMUNICATIONS – Support "network neutrality." *Preserving an open Internet is essential to our nation's freedom of speech, educational achievement, and economic growth. Internet service providers should not be information gatekeepers. Back the "E-rate" program to equip every public library with the high-capacity broadband internet service so critical to 21st century learning, civic life and America's economic future.*

Upcoming Fall FOML Workshops

Petoskey District Library

*in the Historic Carnegie Building ~ 451 E. Mitchell Street
Petoskey, Michigan 49770
(231) 758-3100*



“Community Engagement: How Friends Can Promote the Value of Your Library” *Thursday, October 1, 2015, 8:30 a.m. to 3:00 p.m.*

SYNOPSIS: Friends can play a vital role as advocates for the library and its services. What are some of the strategies that Friends can undertake to promote and increase the value of the library? How can Friends work with the director, library staff, and trustees to carry out cooperative and collaborative activities which make the library a center of community engagement?

Registration information is available in this newsletter and on the FOML website: www.foml.org

“Strategic Thinking, Strategic Planning: How Trustees Can Plan for Success”

*Friday, October 2, 2015
With special guest speaker: Sarah Ann Long*

SYNOPSIS: Why is planning a critical step in the trustees' governance of the library? Certainly no one plans to fail, but without a plan and without strategic thinking, your library may not be on the right path to success. What makes planning a strategic step for success? And how do trustees navigate the planning process?

Registration information is available on the Trustee Alliance website: www.fomltrusteealliance.org



FOML Workshop Registration
Thursday, October 1, 2015, 8:30 to 3:00
Petoskey District Library ~ the Historic Carnegie Building
451 E. Mitchell Rd.
Petoskey, MI 49770
(231) 758-3100

Registration deadline is Friday, Sept. 11, 2015 ~ No refunds after Sept. 25, 2015

Attending Fee Sub-Total

“Community Engagement:

*How Friends Can Promote
the Value of Your Library”*

FOML Members _____ x \$20 = \$ _____

Non-members _____ x \$30 = \$ _____

Not a FOML member? Sign up at our [membership page!](#)

TOTAL \$ _____

Contact name

Contact email

Contact Phone #

Library affiliation

Name(s) of those attending workshop:

Dietary issues? (diabetic, vegetarian, etc.)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

What issues would you like to discuss during “Table Talks”? (Use the back of this form if necessary.)

Please make check out to “Friends Of Michigan Libraries” and mail with registration form to:

*The Library Network
c/o Judith Kozakowski
41365 Vincent Court
Novi, MI 48375*

Questions or concerns: email to LPierce1@kettering.edu or call Linda at (810) 762-9840.
You will also find more information about FOML, membership and the workshops at www.foml.org

***If you also want to attend the workshop for Library Trustees on Friday, October 2nd, 2015, please check this box.
Fill out and include the Trustee Alliance Workshop Registration form. You may subtract a \$10 discount per person.***

☐

Friends Activities From Around the State

By Jennifer Kundak

[Friends of the Cadillac Wexford Public Library](#) will celebrate [National Friends of the Library Week](#), October 18-24, while holding their annual FOL membership drive in conjunction with National [Massage Therapy Awareness Week](#). There will be a chance to win a free massage!

[Friends of the Cascade Library \(Kent District Library system\)](#) sponsor a mix of interesting events, including [Booked-For-Lunch](#), with an invited author who talks at a catered lunch; [Flix @ the Library](#), featuring free films of all kinds with free snacks; [Read the Book, See the Movie](#) pairs reading of a classic or modern fiction work, then viewing the movie at the Cascade Library; and [Community Appreciation Day](#), hosted annually to celebrate the library's patrons with cider, donuts and live music. Plus the Friends operate the [Chapter 2 Bookstore](#) and hold used book sales throughout the year.

[Friends of the Otsego District Public Library](#) offer a \$1,000 scholarship, awarded to a local Otsego high school senior, who has shown an appreciation for public libraries. Annual applications are available in March.



[Friends of the Petoskey District Library](#) and North Central Michigan College have joined forces to host a series of [lifelong learning courses](#). This fall will see many more offerings including art history, literature, religion, genealogy and more.

[Friends of the Roscommon Area District Library](#) are involved in their community in several ways. One activity that is full of fun for all is [handing out free books, pencils and stickers to children during community parades](#).

[Friends of the Southfield Public Library](#) recently purchased a new microfilm machine (ST ViewScan III) for the Southfield Public Library. The reader/printer enables patrons to access resources that may not be available online, such as The Detroit News, from 1980-present, and uniquely all of Southfield's local newspapers going back to 1919. The microfilm reader service is available for public use at no charge.

We want to hear from more of you, and learn how you fulfill your mission and role with your library. New, novel, innovative and traditional activities all help inspire Friends from across the state to help make our libraries stronger in our communities. Please plan to send your newsletters and/or information to: newsletters@foml.org. We love sharing your stories!

Harriet Larson Founders Grant

In honor of a founding member of the Friends of Michigan Libraries, FOML awards up to two grants annually. Each “Harriet Larson Founders Grant” is worth up to \$400 each. They are designed to help Friends groups in their efforts to support, enhance and showcase their local library. The grants are awarded based on the following priorities:

- A new Friends group is being officially formed;
- A Friends group that is being rejuvenated, with a higher priority given to a group with a longer period of inactivity;
- An existing Friends group has a proposal for increasing membership, increasing community awareness, or a proposal for a novel approach to advocating for their library in the community.

Applications must be received by September 30th to be considered. The [“Harriet Larson Founders Grant” application](#) and complete instructions can be found on our website: www.foml.org.

Outstanding Friends of the Library Merit Award

Did your Friends of the Library carry out an outstanding project or a number of successful activities in your community during 2015 that had a significant impact on your library’s services to the community? FOML invites Michigan Friends groups to apply for the “Outstanding Friends of the Library Merit Award”. There are two categories: a Friends group serving a population under 12,000, and a Friends group serving a population of 12,000 and higher.

This award will be given to a Michigan Friends group either for a specific project carried out in 2015 or based on the full scope of the group’s activities during 2015. While selecting the winners of this award, preference will be given to applicants who have not previously won. The winning Friends group will receive \$400, a plaque, and an invitation to attend the FOML Annual Membership Meeting in 2016 to receive the award.

To be eligible for this award, **your Friends group must be a 2015 FOML member**. Membership information can be found at <http://foml.org/group-membership-form/>.

Complete instructions, a link to the application form, and a list of past winners can be found on the FOML website at <http://foml.org/foml-merit-award/>. Remember: **Applications must be postmarked by Friday, January 15, 2016.**

Your Friends of Michigan Libraries (FOML) Board of Directors

President: Paul Snyder, Northville District Library
Vice-President: Linda Sickles, Orion Township Public Library
Secretary: Ann Ingles, Petoskey District Library
Treasurer: Sandra Brown Gellis, Flushing Area Library

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Director: Claudia Diaz, Albion College
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Director: Shelley Gach-Droz, Huntington Woods Public Library
Director: Denise Hooks, Mideastern Michigan Library Cooperative
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Director: Patricia Orr, Livonia Civic Center Library
Director: Avery Weaver, Emery-Pratt
Director: Trudi Werner, Kettering University Library

Trustee Alliance Representative:
Shirley A. Bruursema, Kent District Library
Trustee Alliance Representative: Sheila Brice, Baldwin Public Library

Advisor: Lee Ann Messimer, Escanaba Public Library
Advisor: Betty Newton, Livonia Civic Center Library
Advisor: Kelly Pepin, Escanaba Public Library
Advisor: Cindy Lou Poquette, Indian River Public Library
Advisor: Daniel Stock, Robert J. Parks Library
Advisor: Shannon White, Library of Michigan

Emeritus: Marcia Barker, Canton Public Library
Emeritus: Annie Brewer, Whitefoord Press
Emeritus: Char Ezell, The Extra Edge
Emeritus: JoAnn Gavey, Fenton Public Library
Emeritus: Mary McCormack, Petoskey District Library
Emeritus: Sandra Novacek
Emeritus: Carol Perrin, Helena Twp. Library
Emeritus: Tim Richards, Mardigian Library, U of M-Dearborn
Emeritus: Debbie Straub, Cascade Branch, Kent District Library

Newsletter Graphic Layout: Linda Pierce, Kettering University Library
Membership & Workshop Registrations: Judith Kozakowski, The Library Network



Among Michigan Friends

is published two
times a year as part
of membership in the
Friends of
Michigan Libraries.

FOML would like to
thank
Gale Cengage
Learning
for its support of this
newsletter.

Administrative
questions and editorial
contributions may be
directed to
Charles Hanson,
Kettering University
Library
at:
chanson@kettering.edu



Friends of Michigan Libraries

c/o Linda Pierce
Kettering University Library
1700 University Ave.
Flint, MI 48504-9974

FOML thanks...



Gale Cengage Learning

for their generous grant.

We appreciate your ongoing support
of Michigan Friends!

FOML members are reminded to check the FOML website (www.foml.org) for the latest postings about Michigan (and other) library news and for FOML activities and events. On the website you will also find information about grants, the Trustee Alliance, contact information, and photo galleries. You can help build this website by sending us a photo of your library for inclusion on the website.

FOML MISSION STATEMENT

The mission of the Friends of Michigan Libraries (FOML) is to support Friends working on behalf of Michigan libraries, to serve as an information resource for Friends groups, and to be advocates for libraries at the state level.

With a Little Help from our Friends

FOML is pleased to have so many Friends in the publishing world who have donated either money or supplies to help FOML carry out its services to Michigan Friends.

For example, FOML has received financial contributions from Omnigraphics and

Gale Cengage Learning. Others have supplied materials for our workshops: bags from Scholastic, pens from Doris Taylor (representing Quality Publishers), pens and note pads from Emery Pratt. Thanks to all who contribute! To quote from a Beatles song, we “get by with a little help from our Friends.”



Mark Your Calendar!

Wednesday, September 2, 2015

Thursday, October 1, 2015

Friday, October 2, 2015

Wednesday, October 7, 2015

October 28-30, 2015

Wednesday, November 4, 2015

January 8-12, 2016

FOML Board Meeting

FOML Friends Fall Workshop, Petoskey District Library

FOML Trustee Alliance Workshop, Petoskey District Library

FOML Board Meeting

MLA Conference, Novi, MI

FOML Board Meeting

ALA Mid-Winter, Boston, MA

NOTE: FOML Board meetings are conference call meetings and are held the first Wednesday of the month at 10:00 a.m. Any FOML member who wishes to participate in these meetings should send an email to the FOML President requesting conference call information.